



Officer-Involved Shooting In Burnett County Under Investigation

The Wisconsin Department of Justice (DOJ) Division of Criminal Investigation (DCI) is conducting an officer involved shooting investigation in the Town of Webster, Burnett County, Wis. that occurred on the evening of Monday, December 16, 2024.

At approximately 5:55 p.m., St. Croix Tribal Police Department officers responded to a domestic incident at a residence in the 24000 block of Eagle Feather Drive in the Town of Webster, Wis. Upon arrival, officers encountered a male subject with a knife. One officer discharged their firearm striking the subject. The subject was flown to a Minnesota hospital where they remain. No other individuals were injured during

this incident. Involved law enforcement officers are on administrative leave, per agency policy.

Involved law enforcement officers were wearing body cameras during the incident.

DCI is leading this investigation and are assisted by Burnett County Sheriff's Office, Burnett County District Attorney's Office, and Minnesota Bureau of Criminal Apprehension. All involved law enforcement are fully cooperating with DCI during this investigation.

DCI is continuing to review evidence and determine the facts of this incident and will turn over the investigative reports to the Burnett County District Attorney's office when the investigation concludes.

Northwoods Notebook: The Tower House restaurant is reopening

By Larry Werner

It's a magnificent historic building, a Queen Anne-style mansion where some of Cumberland's most prominent families have lived. The five-bedroom house was built in 1882 for Catherine and John F. Miller, vice president of Beaver Dam Lumber Company and owner of the Bank of Cumberland.

The Tower House was bought in 2014 by Lance and Julie Burma, who did an extensive renovation and operated it as a restaurant

for two years, then closed it and auctioned it off in 2016. Pat Kennedy who bought it, also did some refurbishment.

But this gorgeous mansion/restaurant has sat there, with the only activity in it a cozy tavern open a few days a week. Meanwhile, other restaurants and bars have changed hands.

A couple weeks ago, a Minnesota couple bought Nezzys. The old Our Place Café sold in a few days

Cont'd on page 3

School Board Holds December Meeting; Discuss District Report Card

by Mark R Fuller

The Cumberland School Board held their monthly meeting on December 17 with a limited Agenda, but with substantial discussion on the District's State Report Card along with Referendum updates.

First came an athletic report from Lorne Majewski, who described the end of boy's middle school basketball and the beginning of the girl's program on January 2. He further discussed the early results of high school winter sports and the implications of Chetek

leaving the HON and Unity taking their place. Majewski concluded his presentation by discussing ongoing WIAA meetings concerning the likely addition of NIL to Wisconsin High School sports.

Director of Learning, Isaac Lundquist came next and presented a detailed PowerPoint on the results of the State Report Card. His report showed all three District Schools meeting expectations with the High School scoring exception-

Cont'd on page 12

Christmas Caroling!



Cumberland fifth graders went up and down Main Street last Tuesday singing Christmas carols and stopping at various businesses. It brought a smile to those who heard the kids Christmas spirit!

Well Earned Honor!



Cumberland Athletic Director Lorne Majewski presented Andie Otto a plaque honoring Andie for winning the 300 Meter Hurdles in Division 3 at the State Tournament in Track and Field at half time of the Cumberland vs Hayward girls basketball game. A video was also shown of the race. Otto is the only track and field champion in school history. Congratulations Andie!

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2 Wednesday, December 25, 2024

Beaver Booster is Back

By Mark Fuller

In 1920, the “Beaver Booster,” a school newspaper became a semi-monthly addition to the District. Printed by the Advocate, it sold subscriptions and advertisements within the community and became a major link to school coverage.

By the fall of 1923, the selling of these subscriptions became a class competition. Selling for 60 cents for the year, the students would sell 113 to their class members and 125 more to the Cumberland residents.

Inside the newspaper, one could find advertisements from local businesses like the Advocate, F.B. Peck Barbershop, Kellermann’s Drug Store, Jacobson Jewelry, the Island City Restaurant, and Dr. F.S. Waite Dentistry. Alma Warland and Mary Cotone would be the top individual salespersons that fall with eight and seven subscriptions, respectively.

By the fall of 1930, the High School students, which now numbered 271, had sold 144 community subscriptions, while 46 of the 48 seniors also purchased the “Beaver Booster” for themselves.

During the 1930s, community advertisements in the paper continued. Advertisers during the 1938-1939 school year, Ben Franklin, the Company Store, Isle Theatre, Band Box Cleaners and S.W. Hines Mercantile were among those supporting the Beaver Booster.

The Beaver Booster continued covering the news of the District for the next 60 years, but would eventually become a thing of the past in the 1990s. Two years ago, High School English Teacher, Maria Lynch brought the school paper back. What we have are several articles written for this December’s student body!

Chess Club (Written By: Senior Kadence Stencil)

This year, the Chess Club has a new advisor, Derek Fennern. Mr. Fennern is a new coach, advisor, and Social Studies teacher for the 2024-2025 school year. He is a former Marine and is currently serving in the Air Force. He is also a husband and father of two children. Mr. Fennern comes from the big town of Mankato, MN, where he taught middle school before becoming part of our CHS staff.

I asked Mr. Fennern some questions about coming to a new school and taking

on the many roles handed down to him by our previous Chess Club advisor, Mr. Polzin. Mr. Fennern stated, “Moving somewhere new and starting a new job is always nerve-wracking. I graciously accepted this job knowing full well from when I interviewed with Mr. Hopkins and Mr. Ferguson that they expected a lot from their teachers.” We are glad he accepted this wonderful role here at CHS.

“My experience in chess started when I was in the Chess Club in 5th grade. I do admit I am no expert in chess, but I enjoy the occasional game with friends and family,” says Mr. Fennern. Currently, in the Chess Club, they are learning the basics such as rules, etiquette, time management, and how to end a match. We asked some of the members when they realized it was something they loved to do, and Tyler Genatempo said, “My love for chess started in the sixth grade when someone taught me how to play. Just because someone is higher rated than you doesn’t mean they’re always going to win. I’ve beaten and been beaten by people higher and lower rated than me.” The best thing about chess is that you learn something new with each game.

Margaret’s Project Santa (Written By: Senior Joie Bayerle)

Margaret’s Project Santa began with the late Margaret Olson, a speech therapist working with children in the community who noticed that some children in Cumberland had no gifts at Christmas. Margaret’s life was dedicated to giving; she loved helping others. She wanted to ensure that every child in need had a gift under their Christmas tree to open. Margaret sadly passed away in 1994. Her son, Mr. Olson, and Mrs. Olson have had the opportunity to carry on Margaret’s tradition.

The Cumberland community has a big impact on this tradition as well. Mrs. Olson stated, “I was just lucky to get an opportunity to be a part of this organization when I moved to Cumberland in 2002! I had been serving the community for many years before and I am happy to be able to help out now”. Cumberland High School is proud to participate in a long-standing Charitable Organization. The people who shop are

Students at CHS (Student Counsel) and community members. We talked to one of the Cumberland students who participated in shopping for the needy children, Addison Effertz, about where they went and what they bought. Addison stated, “We went to the bank where there is donated items from people in our community that we can shop from, then we bought the rest of the items we needed at Farm & Fleet and Kohls”. Student Counsel bought items like hats, gloves, snowpants, mittens, boots, and toys. There are a lot of people who make this happen. Mrs. Juleff organizes the Penny Wars and Food Drive at the Middle School. Ms. Sandman at the elementary school helps with last minute shopping. Mrs. Jackson helps with organization of families and shopping and distribution. Donations come from people all over the country.

Mrs. Olson and Mr. Olson have established the organization as a Charitable Organization, LLC. They have a group of people to accomplish certain things. We have a board of directors and have people of all ages involved hoping to keep this program going for a long time in the future. It benefits the children in need during the holidays.

Stockings for Soldiers (Written By: Seniors Joie Bayerle & Kyleigh Mclemore)

Stockings for Soldiers began when Mr. Hopkins, the principal of CHS, approached Ms. Knutson, the student council advisor, with the idea for this project. They decided that the student council would be a good organization to take it on. Ms. Knutson took over leading this initiative last year. Stockings for Soldiers is a meaningful project because it helps soldiers in our community feel cared for and supported. Being away from their families during the holidays can be challenging for soldiers, and receiving these stockings offers them a small piece of “normalcy.”

Teachers are given a list of recommended items from the VFW for students to bring in. They share the list with their homeroom students, and everyone works together to collect supplies. Ms. Knutson states, “The

list includes necessities like shampoo and conditioner, toothpaste, and lotion. It also includes things for the soldiers to enjoy, like snacks, card games, and coloring supplies.” CHS holds a competition to see which homeroom can bring in the most supplies. This year, Mrs. Olson’s junior homeroom brought in the most, recording 303 items—though Mrs. Olson mentioned she stopped counting at 303, and there were still more! Mrs. Myer’s class came in second with 267 items. All the homerooms, along with their teachers and advisors, participated and worked together as teams exceptionally well.

When we interviewed Ms. Knutson, we asked, “Do you think this event educates students to do good things?” She replied, “This project highlights some characteristics we are learning about in our character education: kindness and generosity. These characteristics are important for students to learn and embody as they move out into the world. I believe this project helps students learn how to embody both kindness and generosity.” Closer to Christmas, the soldiers will receive their stockings. The VFW representative who came to pick up the items was amazed by the amount we were able to collect and was very excited to begin putting the stockings together.

The Sounds of Christmas Choir Section (Written By: Senior Ella Jacobs):

Each year in December the CHS music department hosts a holiday concert to celebrate the season. On Monday, December 16, the CHS Jazz Band, Concert Choir, Chamber Choir, and Concert Band performed. The community gathers to have a seat to listen to the beautiful voices of our hard working students expressing their joy for the season through music. From an interview with a member of the music department in the concert, Willow Franc, Chamber Choir singer expressed, “I enjoy choir the most out of all my classes because it’s definitely one of my passions. I like all of the opportunities that comes with it too. The most challenging part is definitely the memorizing of all the

verses. Although it helps a lot that Mrs. Holt is mouth- ing the words at us the whole time”. Choir can be such an amazing way to express yourself and to bring the community together through the sound of your voice and holiday spirit.

For choir especially, this year was a special concert, as it was Mrs. Holdt’s final holiday concert before retirement. Mrs. Holdt told us, “Being my last year, I chose “Holding Carol” and “Still, Still, Still” because I wanted to do them one more time. The other two pieces are upbeat and more modern”. Mrs. Holdt chooses strong lyrical pieces for the choir to perform that resonate with the CHS Community. Some audience members might have seen some changes in the choir, Mrs. Holdt told us, “The Chamber Choir is young and we have had a lot of positive growth over the last semester. Doing the Cabaret really gives younger students the independence and time on stage that helps them to grow as singers”. Both the Concert Choir and Chamber Choir did a fantastic job performing for all those who attended. Thank you Mrs. Holdt for a wonderful concert and all that you have done for our CHS community through the art of music.

Band Section (Written By: Senior Molly Smith):

Standing at the center of the students, amidst a whirlwind of sound, the high school band director—Mr. Pierce— knows the most about the concert. The most challenging aspect, he says, is the short amount of time that the students have to prepare. Limited time makes each practice more important. The music this year, light-hearted and fun, contrasts last year’s selection. He thinks the students had more fun working with these pieces as well. On the band’s sound over the past year, Mr. Pierce says that their sound is fuller and darker. It resonates with a more symphonic sound. Before each concert, Mr. Pierce

makes sure to tell the students to always expect something unexpected to happen and to move on without dwelling on a mistake. To enjoy the performance. The act of making music.

Outside, snow falls quietly, as if in slow motion. The air is cold, setting the mood for the high school symphony band’s holiday concert. Inside, the school is silent. Just like the snow, everything seems to move slowly. A raise of the arms. A single, unison breath. And then, the sounds of the season ring out into the hallways, up the walls, they reach outside, snow blanketing them. The first song of the evening, pulls you out of the doors, into the whirling snow and freezing temperatures of winter. Through gusts of wind, you glimpse the moon reflecting off the snow, a pearly white. Then, the song is over. You feel the absence of the stormy melodies, the conductor lowers his arms. It is silent. Another breath. The next song is unexpected, contrasting the first song almost violently. It is light and fun. You’re playing in the snow, laughing as you shape a snowman as it falls. The sun is out, but the snow remains. And then you’re back. You feel the hardness of the chair, the darkness of the room, it is quiet once again. A third breath. You feel yourself tense as the conductor’s arms raise once more. It was something completely different. A sound brought from a different continent. Slowly, the piece builds up, beginning with only percussion and evolving into layers of harmonies and melodies. The final breath. A familiar sound rings out from in front of you. And then it changes. You hear small glimpses of it, as if it were jumping in the snow, burying itself. This song, too, is light and pretty. It’s over quickly, a medley of familiar and unfamiliar melodies intertwine before silence envelops them. It was over. The lights are back on. As if waking up from a dream, the audience stirs.



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Information regarding ETC events can be seen at www.cumberlandetc.com or you can "like" ETC on Facebook or watch the Advocate



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The Dinner is Offered Free of Charge



CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, DEC. 26: • 6:30-7:30 am CCE: Pickleball • 5:45-6:45 pm Daisy Girl Scouts Troop #3054 Meeting •

FRIDAY, DEC. 27: • 6:30-7:30 am CCE: Pickleball • 7 am-3 pm HS Wrestling @ River Falls High School • 5-8 pm HS Boys Basketball Tournament @ Rice Lake • 5-8 pm HS Boys Basketball Tournament @ Rice Lake •

SATURDAY, DEC. 28: • 7 am-3 pm HS Wrestling @ River Falls High School • 11 am-1 pm CCE: Pickleball • 5-8 pm HS Boys Basketball Tournament @ Rice Lake.

MONDAY, DEC. 30: • 6:30-7:30 am CCE: Pickleball • 4-5 pm CCE: Choose Fit/Bench Stepping •

TUESDAY, DEC. 31: 6:30-7:30 am CCE: Pickleball • 8-10 pm CCE: Adult Volleyball •

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Contact: Susan Bridger CCE Director, Email: sbrid@csdmail.com, Call: 715-822-5121 ext. 403

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By mail the cost is \$25 And you may receive a copy by contacting Mark Fuller at 2709 1 1/2 Street, Cumberland, WI 54829.

The book includes numerous pictures and stories on events and people from the settling and developing of the Island City. Included are stories during the two World Wars, early Christmas celebrations, the Church and our early settlers, the courting of 3M, the Con Men and Women of early Cumberland and much more!

Mark R. Fuller

Sudoku Puzzle #4152-D

1	2		3	4	5
	6		7	1	8
		9		2	
	9		4		
8					3
		5		2	
	4		6		
6	8		1		7
5	3		9		8 4

Northwoods Notebook...

two years ago to the couple who reopened it as Country Skillet. Bistro 63 sold, and is now Sals on 63, and I'm told the Red Brick Café has a buyer. The Spot Bar also was purchased over the past year.

But the most beautiful building in Cumberland hadn't sold. But on the Edina Realty For Sale sign, there's now a secondary sign saying, "Active Offer."

A couple named Mike and Heather Sample, who now live in the Twin Cities, are buying the building from Pat Kennedy and hope to have the restaurant open by April. The closing on the purchase is set for late January.

The Samples, who were part owners of a construction business that they have sold, will revive the tradition – at least temporarily – of owners living above the restaurant. The Burmas never lived up there during the time they owned it.

But Sharon Herman, who owned Bistro 63 in Barronett with her son, Jenó, for a dozen years, lived there when her family owned it. When the building was put up for auction in 2016, the auctioneer had an open house that Ann and I attended, just for the fun of it. Of course, that produced a rumor we were interested in buying it.

We were just nosey

However, while we were there, so were Sharon and Jenó.

A few days after Kennedy acquired it in the auction, Ann and I had dinner at Bistro. We asked Sharon if she regretted not bidding on her old home. She said she had some regrets. After selling Bistro, Sharon retired, and Jenó took a job as food-service chief at Cumberland Healthcare's Harvest Grill.

When Carl Bents owned the Tower House, his family lived there. I've chatted with Shannon Bents, daughter of the late Carl Bents, about growing up in the building when Shannon has waited on us at the Five O'Clock Club, where she works as a server.

Sample said he and his wife are in their early 50s and weren't ready to retire after selling their construction business. So they decided to look for a restaurant to buy near Luck, where they had a branch office of their business, which does siding, windows and roofs. They now live in Marine on St. Croix, Minn., in a home that is for sale.

They plan on building a home on Half Moon Lake near Milltown. Until it's built, they'll live in the apartment on the second and third floors of the Tower House. While Mike and Heather have never run a restaurant, they have relatives who have. A son manages a restaurant in Scandia, Minn., and Heather's sister has been with the popular Keys Cafes in the Cities.

Heather's mother lives in Amery, and other relatives have ties to the area. Mike said Heather's best friend is from The Island City.

Before making an offer on the Tower House, the Samples looked at Sals on 63, which is for sale. When they looked at the Tower House, "We fell in love with it," he said.

He's confident they can make a restaurant go in Cumberland. He learned in running a construction business that if you "provide a good product and service, the money will follow."

Mike said he and his wife plan no major changes in the dining room, which was extensively remodeled by the Burmas. He said the menu won't be large, and won't be largely Italian, which the restaurant featured for many years.

"Nothing against Italian," he said. "We'll have some Italian dishes. It won't be a supper club. But it won't be bar food, either."

He emphasized that there will be a Friday fish fry.

Mike said they will open with a limited lunch and dinner menu. He hopes to offer breakfast by fall. And, he said, he and Heather plan to get involved in the community.

So, if all goes well, by spring, we'll be enjoying a good meal at a beautiful restaurant where Cumberland people dined and celebrated special occasions for 65 years.

Larry Werner's email is lhwner47@gmail.com.

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ADVOCATE

PUZZLE

ACROSS

1 Time zone

4 Place

7 Possessive pronoun

10 Drench

13 Ghost's greeting

14 Got up

16 Christmas ____

17 Card game

18 Looked at fondly

19 Harry

21 What babies need a lot of

23 Genetic code

24 Central Standard Time

25 Coral reef

28 Intakes

32 Papa

35 Right angle to a ships length

37 Court

38 Luck o' the ____

40 Burn

41 Make a mistake

42 Ancient Indian

43 Light cake

45 Estimated time of arrival

46 Tiny amounts

47 Tax agency

48 Fiendish

51 Unrefined metal

52 Slippery frigid

53 Rock group

55 Loves

58 Right

61 Greek philosopher

62 ____ you! (attention getter)

64 Negatively charged particle

66 Stubble

67 United States of America

68 Prod

69 Kid

70 X

71 Cereal

DOWN

1 Escudo

2 Played in the water

3 Tropical edible root

4 Connect

5 Cation

6 Temper

7 Slime

8 Exploiter

9 Crimson

11 Mold

12 Legislative assembly

14 Tennis player Andre

15 Engrossed

20 Exhaust

22 Winter hazard

25 Desert plants

26 Detest

27 Many months

29 Baby bird sound

30 Artery

31 Muslim sacred

text

32 Horse

33 Sesame Street's grouch

34 Stage

36 Creative work

39 River (Spanish)

44 Safe keeping

46 Ice deliverer

49 Popeye's yes

50 Wrath

52 Small particle

54 List of meals

55 Singing voice

56 Scoot

57 Close

58 Baseball's Nolan

59 Antic

60 Meditation

61 Pacific Standard Time

63 Vane direction

65 Gain

Opinion

Out My Window

by Paul Bucher, Editor



The first round of the new college football play-off format turned out to a day of mostly blow outs. The home team won every game and they really were not close. With that being said, I still like the fact that teams like SMU had or still have a chance. Although the seeding was a mess in my opinion, it was still fun to see new teams. How else is David supposed to take down Goliath? It will happen for sure in the future. The same handful of teams every year gets old. With NIL (name, image, likeness) money getting thrown around its becoming more like a business. I like the change!

-0-

Boy oh boy did I learn a lesson this past couple of weeks. After having my windshield on my truck severely damaged, I was backed into by another pickup truck in Rice Lake while delivering papers two days later. The gentleman who backed into me was super apologetic and had full coverage insurance. After getting the police report, I got an estimate to fix my truck. His insurance company came back over \$1,300 less than it will cost to fix my truck. Most of the difference is in labor costs and a few other things they differ on. Greg and Jon at JJS Auto Body Clinic were awesome and gave me a print out of body shop labor rates in the area. JJS Auto Body Clinic is right in the middle. His insurance company is playing games and talking about body shop rates who knows where. It's a complete joke and wrong. Bottom line, get to know your insurance company. They are not all created equally.

-0-

Looks like its going to be a pretty warm Christmas this year. Temps look to be in the 30's and even warmer later in the week. At least it should be a white Christmas. We didn't exactly get a big snow storm, but enough to brighten things up for the holidays. Hope you all can get together with family and friends this Christmas season. Safe travels to all. Merry Christmas to all and have a great week!





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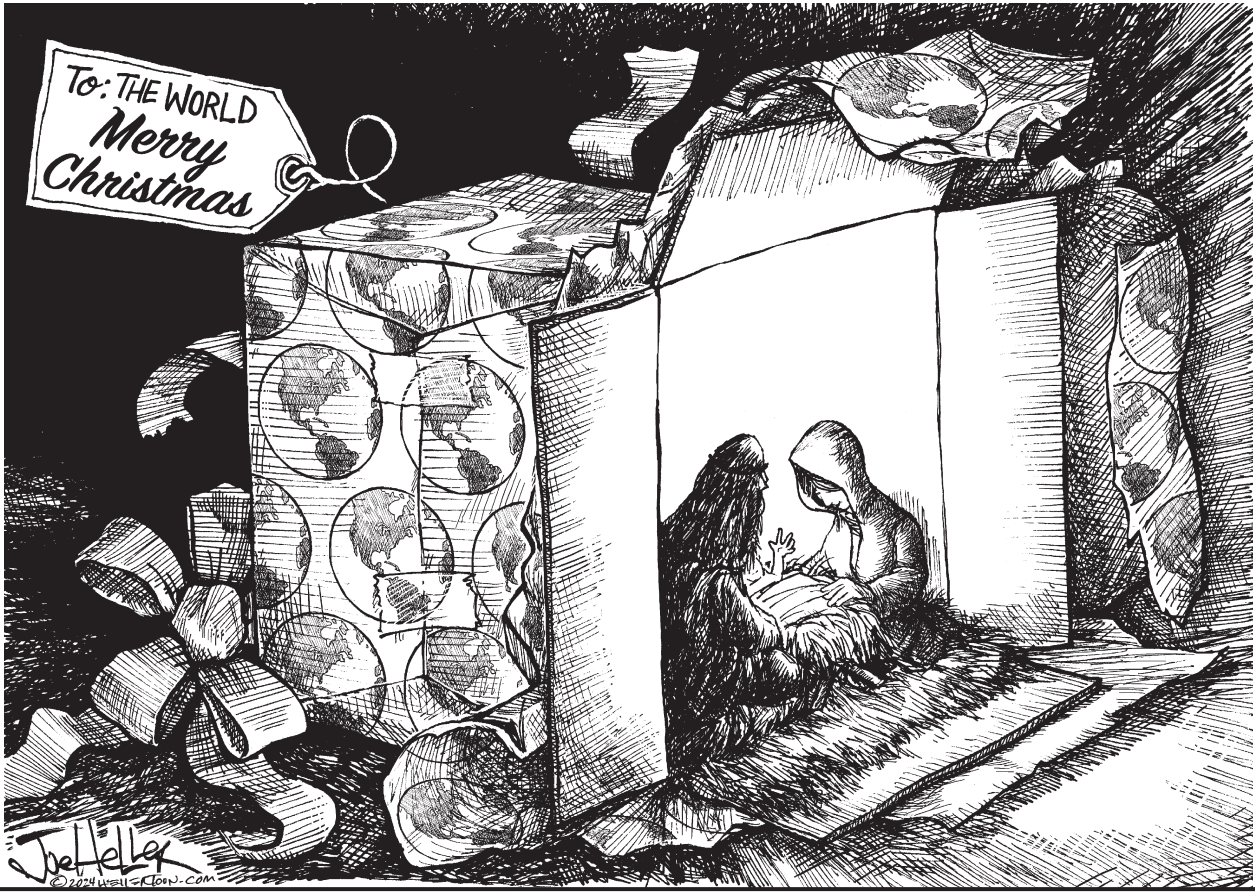
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✍ Letters to the Editor: The Cumberland Advocate welcomes letters to the editor, **500 words or less** on subjects of interest to our readers, however, the choice of any material is at the discretion of the editor. Letters are limited to one per month per person. Letters endorsing or criticizing candidates for elected office will not be published two weeks prior to the election.
The editor also reserves the right to edit letters to meet space requirements, clarify, or to avoid obscenity, libel, or invasion of privacy. All letters must bear the handwritten signature of the writer and include the address and phone number(s) for verification purposes.
Poetry and thank you letters are not appropriate. There will be a charge for letters of thank you from individuals and they will be included with the paid notices, not with Letters to the Editor.

Weekly deadline is 2:00 p.m. on Friday



Inside Wisconsin

by Tom Still

“Holiday perks include naughty and nice in Wisconsin politics, business”

MADSON, Wis. – A source close to the toy industry has leaked a copy of Santa’s perks list for Wisconsin politicians, business leaders and other newsmakers. Here’s what the good boys and girls in Madison and Washington will reportedly find in their stocking this Christmas. But they better not pout and they better not cry if an alert district attorney asks why gifts were delivered down chimneys after midnight.

Assembly Speaker Robin Vos – The Republican from Racine County received his present in November when, faced with new legislative maps that could have ended GOP rule in the Legislature’s lower house, he hustled his troops to a 54-45 edge. The only lump of coal under the speaker’s tree might be uncertainty surrounding the next state budget process. Will the troops reward his campaign fealty?

Gov. Tony Evers – Speaking of the state budget, the state will end its current two-year cycle with \$4 billion in a one-time reserve. Santa’s gift to the Democratic governor is the ability to craft a 2025-27 plan so attractive that legislative Republicans won’t toss it in the waste bin right away. Santa has also noticed the governor is speaking out

on potential Trump administration policies that could touch the state, such as immigrant deportation. Is a re-election run in 2026 possible?

The Milwaukee Brewers – With a new lease agreement formally approved, the Brewers will stay in Milwaukee through 2050 ... a grand slam for fans throughout the state. Look for ballpark improvements over time and, if the right player trades keep happening, a World Series run even sooner. (By the way: The Brewers were 8-5 against the Chicago Cubs in 2024, which some fans find almost as important.)

Madison Mayor Satya Rhodes-Conway – The progressive mayor borrowed a page from Trump’s MAGA playbook after the tragic shootings at Abundant Life Christian School by criticizing members of the news media for daring to ask who the victims were. “Absolutely none of y’all’s business,” she said. Santa gifts her a long Bus Rapid Transit ride to think that one over.

School districts throughout the state – It was nothing short of impressive how quickly law enforcement locked down the scene at Abundant Life following the Dec. 16 shooting. They were aided by a “critical in-

cident map” of the school that pinpointed rooms, hallways, exits and more. Schools can apply through the Office of School Safety at the state Department of Justice to produce and distribute such maps, free of charge. Too many schools have yet to do so. Santa’s gift is to remind Wisconsin school administrators that, sadly, it’s a smart move.

Big companies taking notice of Wisconsin – Microsoft is building its data center in Racine County’s town of Mount Pleasant, Eli Lilly has announced a \$3-billion expansion of a Kenosha County plant it bought from Nexus Pharmaceuticals, and AbbVie acquired Madison-based Nimble Therapeutics and will keep it in Wisconsin. Directly or indirectly, these moves reflect Wisconsin’s ability to launch and grow young tech companies. Santa hopes state policymakers reinforce this trend by creating a public-private “fund of funds” large enough to help Wisconsin compete with Ohio and Michigan, two successful examples.

Bipartisan collaborators in the state Capitol – Partisan friction is what stirs headlines (the latest dust-up over a new engineering building being the latest example) but progress sometimes goes unseen. In the Legislature, the informal Tech Caucus has leaders such as Sen. Dan Feyen, R-Fond du Lac; Sen. Diane Hesselbein, D-Middleton; Rep. Shannon Zimmerman, R-River Falls; and Rep. “Tip” McGuire, D-Kenosha, to weigh ideas for economic development. Santa gifts them the ability to keep talking, even when others are mostly arguing.

For Wisconsin’s brewing industry: Tradition took a tumble this fall when Molson Coors closed Leinenkugel breweries in Milwaukee and Chippewa Falls. At least the “Leinie Lodge” and attached pilot brewery remain open. Other iconic breweries are fermenting expansion plans, such as New Glarus Brewery with its \$55-million expansion. Santa’s present to owners Deb and Dan Carey is plenty of hardhats and shovels for worker elves.

For Wisconsin’s rising political stars: In an era when sharp personal attacks and partisanship can drive more good people away from politics than it attracts, it’s reassuring to know that some quality office-holders continue to be attracted to public service. That’s a gift to Wisconsin citizens. Happy holidays, everyone!

Still is president of the Wisconsin Technology Council. He can be reached at dstill@wisconsintechologycouncil.com.

A Look Back

10 Years Ago
December 31, 2014
Saputo Cheese USA held their 28th Annual Employee Recognition and Holiday Celebration on December 5th, honoring the following employees for their years of dedicated service: 35 years, Steven Schilke and Keith Sorum; 30 years, Daryl Strohschein, Warren Koehn, and Steven Knott; 10 years, Michael Smith, Randall Prinsen, Jane Tabor and Justin Mullikin; 5 years, Anthony Selkow, Christopher Hiber and Jared Hilbert.

20 Years Ago
December 1, 2004
It’s no secret energy costs are on a continual upward slope, and some Cumberland Middle School students are doing their part to assist the district in lowering their energy bills. The students are: Scott Neby, Cory Nugent, Dustin DeGoller, Lindsey Neby, Eric Muench, Tiffany Strohschein, Co Walker, Jamie Becker, Della Ljungkull and Janie Walker.

30 Years Ago
December 28, 1994
Three Cumberland students were award winners in the recently completed American Junior High School Mathematics Examination. The examina-

tion was conducted by the University of Nebraska. It was the 45th annual exam. The students who received awards were: Ryan Dayton, Nicole Bryce and Nick Ranallo.

Graduation ceremonies were held at the Cumberland Extended Care Unit for nursing assistant students last month. This provided an opportunity for high school students to take the class. The students who took the class and graduated were: Joanna Bryant, Kathleen Leisz, Robyn Cantrell, Anita Kearns, Erin Anderson, Dana Sparish and Susan Bailey.

40 Years Ago
December 26, 1984
Flames had nearly destroyed a home off Highway 48 between Luck and Cumberland by the time firefighters arrived on Thursday. The house, totally destroyed by the fire, belonged to Glenn Greener. Nobody was home at the time of the fire a neighbor said. Cumberland Fire Chief Bob Mack said the cause of the fire is yet to be determined.

Baker Welding of Barronett was purchased early last month by LeJeune Investment Company. Operations oat the Barronett Welding Company should remain the same.

50 Years Ago
December 26, 1974
John Haley of Cumberland was named President of the Northwest Chapter of the Wisconsin Association of Accountants, Inc. The Wisconsin Association is affiliated with the National Society of Public Accountants. Haley is also an associate member of the National Society and is listed in the Society’s 1975 yearbook.

60 Years Ago
December 31, 1964
Army Pvt E-1 Larry W. Paulson graduated from basic training at Fort Leonard Wood, MO., on November 25. pvt Paulson was awarded the expert medal for firing the M-14 rifle and has been assigned to advance infantry at Fort Polk, LA. Paulson is a 1961 graduate at Cumberland High School. He is the son of Mr. and Mrs. Paul Paulson.

70 Years Ago
December 30, 1954
Earl Thompson, Sr., from the Third ward, took top honors in the 1954 Kiwanis Christmas Lighting Contest. Other winners were Sam Ranallo, Erling Mjaanes, Bud Rose and Sig Knutson.

Early Tuesday morning, a fire started in the

Lew Steltzner car which was parked at Central Motors. Prompt action of garage employees who rushed and extinguished the fire, saved the car.

80 Years Ago
December 28, 1944
The Cumberland Fire Department was summoned on an unusual call on Wednesday morning. A fire had broken out in a freight car in Barronett. Because there was no firefighting equipment the train crew left the rest of the burning car down after calling. The car was completely destroyed. The cause of the fire was a charcoal burner.

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Sports

Girl’s Basketball Team Heads to Christmas Break

The Cumberland Girl’s Basketball Team dropped a 48-29 decision to the Hayward Hurricanes last Friday night as they head into the Christmas break with an overall record of 1 and 6, while Hayward moves to 4 and 5 on the season.

The girls only trailed 25-23 at halftime, but ran into cold shooting coupled with a number of turnovers over the game’s final 18-minutes, leading to the loss. The team was missing starter Kyleigh McLemore, who was injured in the team’s previous contest. Raegan Beecroft led the way with nine points, while Melody Taylor had eight points and 10 rebounds.

Cumberland has shown improvement over the first in the contest and has received good leadership from Seniors Macy Beecroft and Melody Taylor. With a number of young players on the roster, the Beavers will look to continue their development after Christmas with a game against Grantsburg scheduled for January 3 in Elmer Beran Gymnasium.

Cumberland Boys Basketball Team Prepares for the Rice Lake Tournament

The Cumberland Beavers final contest before the Christmas break, a trip north to play the Northwestern Tigers, was canceled last Thursday due to the weather. The team will now wait until Friday, December 27, when they play the Tomah Timberwolves in the Rice Lake Holiday Tournament. Game time is 5:00 pm.

Tomah comes into the contest with a record of and 2 and 2 and are led by 6-2 guard Quinn Gerke, who is averaging 21.0 points per game. The Beavers are led in scoring by Senior Gavin Gores, who is averaging 35 points per contest.

The winners and losers will play sometime Saturday against the winners and losers of the Rice Lake versus St. Croix Central game. Rice Lake is favored to win the Tournament as they come into the contest at 4 and 0. Central is 1 and 3 on the year.

Icemen Pick Up First Win of the Season as Lehmann Scores Hat Trick

The Northwest Icemen picked up their first win of the season last week with a 5-2 victory over Chequamegon/Phillips/Butternut.

The Icemen were outshot 42-40 in the contest, but a big performance by Cumberland Freshman Gavin Lehmann was the difference in the contest. Lehmann scored twice in period one and added another goal in period two to record a hat trick for the winners. They were Lehmann’s first three goals of the season. Oscar Severson took the victory in goal for the Icemen.

The team is now off until December 27, when they host Medford in Barron at 6:00 pm. The following day, they travel to Rice Lake for a 1:00 pm start. The Icemen are 1 and 6 on the year.

Girl’s Hockey Co-op Takes 5-2-1 Record into the Break

The Hayward Girl’s Hockey Co-op takes a 5-2-1 record into the Christmas break after a 5-2 loss to Superior last Friday night. The team next plays on December 27 and 28, when they participate in a Holiday Tournament in Ashwaubenon, opening up against the Eau Claire Area squad at 10:30 am Friday morning.

Spare Time Monday Night Ladies Bowling League Standing

Team Standings	
Austad’s Super Valu - 9	Isabelle Magnuson - 187
Spare Time - 7	Pam Klatt - 187
Becker’s Trucking - 7	Donna Berquam - 178
Big Bear Express -7	Jeannie Glasscock - 173
Bowlin’ Buddies - 2	5 High Scratch Series
Clear Lake Self Storage - 2	Donna Berquam - 522
Northwoods Septic - 2	Isabelle Magnuson - 511
Dane Arthur Real Estate-0	Brenda Levine - 479
5 High Scratch Games	Jeannie Glasscock - 473
Brenda Levine - 204	Patty Lundell - 462

Cumberland Mixed-Up Bowling League

2nd Half Team Standings	
Cumberland Federal - 8	Mark Peichel - 196
Cumberland Bus- 5	Caroline Baker - 182
Club Cumberland - 4	Bryan Tahtinen - 175
Pasko’s RPM - 2	3 High Scratch Series
Grandma’s Gang - 1	Mark Peichel - 498
3 High Scratch Games	Blake Cifaldi - 480
	Caroline Baker - 459

Support your friends and neighbors!
SHOP CUMBERLAND!

Sports Calendar

Friday, Dec. 27
Wrestling @River Falls 7:00am
Boys BB @ R.L. Tourney 5:00
Girls Hockey @ Ashwaubenon TBD

Saturday, Dec. 28
Boys BB @ R.L. Tourney TBD
Girls Hockey @ Ashwaubenon TBD
Wrestling @ River Falls 7:00am



#14 Liliana Murphy looks to get off a shot vs tough defense Friday night vs Hayward.



#5 Raegan Beecroft goes up strong and get fouled on the play Friday night on the Beavers home court.



#3 Nautica Ruppel dribbles between Hayward defenders Friday night in Cumberland. The girls battled all night long and continue to show improvement.

Cumberland Area Fishing & Hunting Table

**SOLAR TIMES**

•Longitude 90.05 Latitude 45.53•

**LUNAR TIMES**

MOON

DATE	Minor	Major	Minor	Major	Sunrise	Sunset	Rise	Up	Sets	Down	DST
12/25 Wed	12:20	6:30	12:41	6:51	07:47	04:27	2:38a	12:49p	7:48a	8:10p	
12/26 Thu	12:57	7:09	1:20	7:31	07:48	04:27	3:47a	1:10p	8:33a	8:56p	
12/27 Fri	1:38	7:50	2:02	8:15	07:48	04:28	4:57a	1:36p	9:20a	9:45p	
12/28 Sat	> 2:22	8:35	2:48	9:02	07:48	04:29	6:07a	2:11p	10:11a	10:38p	
12/29 Sun	> 3:11	9:25	3:39	9:52	07:48	04:30	7:12a	2:57p	11:06a	11:34p	
12/30 Mon	N 4:04	10:18	4:33	10:47	07:48	04:30	8:10a	3:56p	12:02p	NoMoon	
12/31 Tue	> 5:01	10:43	5:29	-----	07:49	04:31	8:57a	5:06p	12:59p	12:30a	

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window
F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity
DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W



An Outdoorsman's Journal

By Mark Walters

First Ice Camping/Fishing Trip

Hello friends,
I have been hearing good things about Chippewa County's "Otter Lake" for a number of years but knew absolutely nothing about it until this week. Along with my golden retrievers Ruby and her pup Red I slept on this beautiful body of water, and I think you will find that I had quite the interesting adventure.

Tuesday, December 17th
High 25, low 19
Perhaps my busy season is going to go through December this year. It begins with planting season and generally ends on the last day of deer gun season. Anyways, that is what I will blame for a couple of strategic errors that would have a pretty solid effect on this trip. So, I do not have a lake map, I tried to find one but failed. Not a big deal, I had my Wisconsin Gazetteer and a picture on my phone of Otter Lake and most importantly, I could use my Helix 7 to figure out depth and structure.

I am loading 2 Otter Sleds with as much weight and bulk as they can handle at a public boat landing and the lake I am looking at is just about as pretty as can be. Kind of bad luck came my way when the truck was empty, and I did not see my Helix 7. I must have forgotten it and told myself to buck up and figure things out the old fashion way.

What's the old fashion way? Look, think, explore, drill holes and drop a weighted line down the hole till you like what you see.

I was also down to 2 hours of daylight, which with all the above and building a camp is a project.

So I drill 3 holes with my ION "Alpha" electric auger, (I love it), set up 3 tips ups over 14-feet of water rigged with 10-pound test, a bead above a #14 hook and begin building camp under windy and cool conditions.

I get the Eskimo "Fatfish 949" pop up shack set

up and start running propane lines for my heater, propane light and cook stove. Hold it, stop right there, I have a flag and holy moly it's a fish. Guess what, I am fighting a fish and just like that I have a 23-inch walleye on the ice. This is one lucky walleye because on Otter Lake walleye between 20 and 24 inches have to be released.

So I am feeling pretty good about life when I have a "no this can't happen to me" moment as I realize that I do not have a lighter. I had repacked all my gear so I knew I did not have one, hiked back to the truck and no lighter. My punishment for my mistake would be like the no Helix 7 one, live without. In other words, no heat, warm food or lights other than my headlamp.

I went to my cot much earlier than I would have and had 2 bundles of gold hogging all the room on my very small bed.

Wednesday, December 18th
High 21 low 21

The entire night there was a war going on underneath me and throughout all of Otter Lake and everywhere in the north country. The ice grew from 7 inches to 8 and there was a lot of expanding, especially after dark last night. There were hundreds of expansion cracks created, it seemed like one of them about tipped my cot over.

I did not get cold, was up hours before sunrise and had a flag "blinky lights that I love to see" at 5:30. From the get-go I knew I had a good fish and I did. It was windy, dark and cold but I did not care if my fingers fell off at the elbow, I was going to catch this fish. You can bet I was super happy when I iced a 28.5-inch HAUGASAURUS, as in walleye.

All morning I kept thinking how cool it would be to explore this lake by canoe or snowmachine as it is a beauty, long narrow and plenty of islands and pen-



This 28.5 inch walleye gave a heck of a good fight.

insulas. I am thinking I will come back with a canoe, camp and paddle troll for walleye and crappie.

I only had 3 flags, caught all 3 fish and the last one was a 31-inch gator.

In closing I would say this, without ice spikes for my boots, this trip would have been pure misery, guys and gals get a pair, make sure they are large enough for your boots and use them.

Using ice spikes is kind of like the difference between a heated Eskimo shack with lights and a warm meal or none of the above, they just make life better.

Sunset

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Logan Peterson takes his man to the mat at Osceola.



Jack Owens after a big win at Osceola.

Wrestling Team Participates in Osceola Duals; Northern Badger is Next

An undermined Cumberland Wrestling Team headed over to Osceola last Saturday where they participated in their annual Dual Tournament. The Beavers had several individuals missing on the day as sickness is running throughout the team.

Among Saturday's contest was a 54-17 loss to New London-Spicer of Minnesota. The Beavers only points came from pins by Aiden Hartman and Anthony Hillman and a 17-0 Tech Fall by Cooper Schramski.

Later in the day, the Beavers wrestled Barron, easily outdistancing their HON rival, 59-18. Barron forfeited

five matches in the contest, while there was a double forfeit at 106 pounds. In between, the Beavers received pins from Colt Miller, Cooper Schramski, Harrison Ruppel, and Logan Peterson, while Onesimus West scored a 17-1 tech fall at 144 pounds. Miller, Peterson, and Ruppel each pinned their opponent in less than a minute.

Other matches on Saturday saw the Beavers defeat Rice Lake 71-0, beat Hudson 47-34, and finish the day with a 45-33 victory over Osceola.

Next up for the Beavers is the Northern Badger, held in River Falls, December 27 and 28.

Sports Look Back, December 31, 2014

Saturday, the NW Icemen Bantam Hockey team hosted Chippewa Falls in Cumberland. Less than three minutes into the game Maleea Kasper assisted by Alexis Wisner scored the Icemen's first goal of the game. NW Icemen Steven Hanson, assisted by Aidan Warner scored the game's second goal. Tanner VanMeter assisted by Jordan Aronson scored the third goal of the first period pulling the Icemen to a 3-0 lead over Chippewa Falls. Not long into the second period, Colton Wilson assisted by Steven Hanson scored another goal stretching the lead to 4-0. Two more goals were scored by Jordan Aronson and Colton Avery of the NW Icemen. With the strong defensive line of Dalton Anderson, RJ Gunderson, Mitch Gordon, Aidan Warner and Jacob McWilliams, the Icemen

only allowed seven shots on their goalie Thomas Kissik. The Icemen finished up with a 6-0 shut out over Chippewa Falls.

Sunday the Icemen traveled to Eau Claire where they played Eau Claire Maroon at Hobbs Arena. The Icemen dominated the first period with goals scored by RJ Gunderson assisted by Colton Avery, Jordan Aronson assisted by Aidan Warner.

The third goal of the first period went to Hunter Nelson assisted by Jonah Becker and RJ Gunderson. The Icemen led 3-0 going into the second period. In the second period, Colton Avery, assisted by Jordan Aronson, scored another goal, putting the Icemen ahead 4-0. The fifth and final goal of the game was scored by Tanner VanMeter assisted by Steven Hanson.



GO BEAVERS!

Reminder that all Cumberland High School Varsity and some lower level home events will be live streamed via YouTube, search Cumberland School District or go to the Athletics Page under High School on the District Website. Away events can also often be seen using the visiting school website.

A Memorable Night on a School Bus: November 11, 1957

by Mark R. Fuller

Most of us have had a trip on a school bus that became forever etched in our minds. The one that took place for four Cumberland area residents on Monday, November 11, 1957, certainly falls into that category.

It all began when a winter storm hit the Island City early on that Monday morning, with winds and snow increasing throughout the day. As it always does, this early snowfall caused local motorists to begin their annual necessity of learning how to drive in the winter all over again.

With temperatures hovering around 32 degrees, the street and roads became

extremely slippery and icy underneath the initial five inches of snow that had fallen by the time school let out. As the buses began the trek towards the student's homes, a bus driven by substitute driver Art Williams of Turtle Lake headed to the Timberland area with Calvyn Romsos and Nancy and Sandra Erickson on-board.

Along the way, the slippery conditions got the better of the bus and soon it became stuck. Williams was able to free the bus after a bit of work, but found rough going during the height of the storm and decided to go back into town to get his

own car to finish delivering his occupants.

At approximately 6:00 pm, as Williams and his three occupants made their way back to Timberland, his car slid into the ditch. They were eventually freed by a farm tractor, but while resuming their trip they slid back into the ditch once more.

After waiting unsuccessfully for help from a passerby, the weary travelers walked to the farm home of Ted Hahn where they decided to spend the night. They were some 11 miles from town.

By now, the families of the children had become ex-

tre mely concerned, having heard nothing about their whereabouts. My only guess is that the Hahn farm did not have a telephone, leaving such communication in the dark. The anxious parents successfully reached School Superintendent Hoyer and he was joined by Principal Spoolman and Teacher Matt Lofty, as the three set out by car to see if they could find the missing foursome.

It didn't take long for them to feel the wrath of the early storm, however, as they too found themselves in a ditch along Highway H. With no cars passing by, they soon walked to the nearby Vanek Farm, where they used their

telephone to call the City, begging for a snowplow.

By the time they were pulled out, it was 11:30 pm. Too late to continue and with the snow accumulations now over 10 inches, the search for the missing four was abandoned until morning. Hopes were that the missing group had found shelter somewhere.

The County Sheriff was notified and plans were made to institute a search in the morning if nothing new developed. Thankfully, however, at 6:00 am Tuesday morning, Williams and the three children braved the snow and ice to arrive

back in the city they had left 14 hours earlier. Once there, they were reunited with their parents around 9:00 am. Highway H would remain basically untouched until Wednesday afternoon.

The storm totals found the city receiving 13 inches of snow before it came to an end. Once the parents had picked up their children, everyone involved headed back home to enjoy a Tuesday "Snow Day." As the Advocate would say, "Slightly tired, but none worse for wear."

WEEK
17

2024 Cumberland Advocate Football Contest

WEEK
17



LA Chargers. vs New England



Denver vs Cincinnati



LA Rams vs Arizona



Minnesota vs Green Bay



NY Giants vs Indianapolis



New Orleans vs Las Vegas



Jacksonville vs Tennessee



Cleveland vs Miami



Washington vs Atlanta



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TIE-BREAKER (Please indicate game score)

BYU _____ **vs** **Colorado** _____

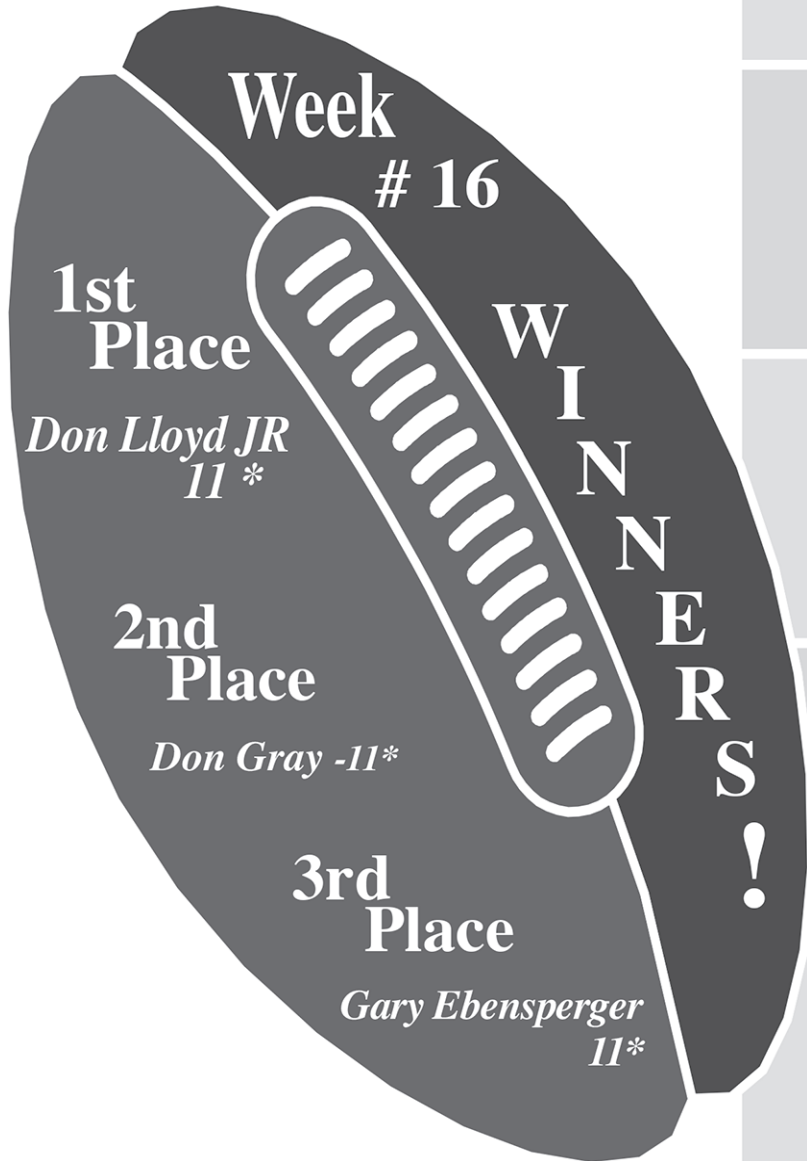
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(please mark "Football" in the subject line) **by Friday of each week.**

ONE ENTRY PER PERSON! TWO ENTRIES PER SUBSCRIPTION!

GOOD LUCK TO ALL!

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By Judy Pieper



In celebration of the release of his latest nonfiction title, "The Secret Lives of Booksellers & Librarians," world's bestselling author James Patterson honored select American Bookseller Association and American Library Association members with bonuses. He gave bonuses of \$200 each to 250 librarians and library workers across the country for a total donation of \$50,000. The Thomas St Angelo Public Library of Cumberland was one of the 250 libraries awarded this honor. Pictured here is the outstanding TSAPL staff sharing the award at their December staff meeting.

Merry Christmas to All

Happy New Year!!

By the time you are reading this, I am sure that Christmas has been celebrated and you are looking forward to ringing in 2025. I have not decided on how to change myself into someone a little better yet, but hopefully I will come up with something. It's not that I don't think I need to change – It's just that, after all these years, I know that I will fall back into the same bad habits in less than a month. Maybe I'll just resolve to eat more sweet snacks and watch more television when I should be cleaning the house. Make it easy on myself.

If you would like to share your New Year's resolutions with us, please give me a call. I would be glad to put them in the Barronett news so that everyone in the area can watch to see how you are doing and, if you seem to be sliding back to your old ways, you will have lots of people to get you back on the straight and narrow.

I am writing this a couple of days before Christmas, but I already have my gift from the world's best husband, aka TWBH. I have a beautiful new hand-crafted kitchen island. It is made of hickory and has a butcherblock top. There are two shelves inside so that I can store all my baking pans in it rather than running up and down stairs to the shelves in the basement every time I want to bake a pie or some cookies. To say that I am thrilled with it doesn't even come close. I won't mention the name of the man who made it for me because he asked me not to, but I will say that he is the most highly crafted cabinet maker I know. And, one of the most thoughtful. I have to tell you – the butcherblock top is so pretty, and when he delivered it and set it up in the kitchen, I told him that there was no way I would cut on it. It's just too nice. I will knead bread, and roll out pie crust on top, but I am not going to get it all marked up by cutting on it. Well --- about two days later he stopped by again, this time with a very pretty hickory cutting board that he made for me. Hmmm – also too pretty to cut on. I will use it for a serving board for meat, cheese and crackers – and maybe a few cookies.

Are you going out for New Year's Eve? Duane and I have never gone out

to celebrate – when the grandchildren were little, we usually had them here while their mamas and dads went out. It was easy back then because we would set the clocks three hours ahead so that they would think it was time to ring in the new year at nine o'clock. Most years, after the grandkids were past the babysitting age, Don and Anita Lehmann would come over and we would play cards that evening. I think that, by that time, we were all old and still celebrated at about 9:00 p.m. because that was as long as we could stay awake. Just wait, you young whippersnappers, you will be amazed at how fast the time goes by and you will be feeling just like us old-timers.

Jim Copus traveled up from Florida to spend Christmas with family. He drove up to our area on Saturday to visit, and a bunch of us went to dinner at Drag's that evening. Let's see now if I can remember everyone -- Don and Sue Frolic, Fred and Sally Bomberger, Jack and Maxine Kohel, Pat Olson and Duane and I were his guests for dinner. If you have ever been to Drag's, I don't have to tell you how wonderful the food is. We enjoyed every bite and were so happy to visit with everyone.

Then, on Sunday morning, Jim, Duane and I had breakfast at Hilltop before he had to get back down to southern Wisconsin to spend time with his kids, grandkids and great-grandkids. The food prepared by Justin and his crew was great – and, before we finished eating, Pat Olson was back from church and visited with us too. We are so glad he still comes home for Christmas. We need family at this time of year.

If you need something more to look forward to, the Shallow Lake Ice Fishing Contest, hosted by Barronett Civic Club members, will be held on January 18th. I'm sure the contest will be followed by supper at the Community Center, and I will fill you in on all the details next week. Be sure to mark it on your calendar so you can join in on all the fun.

I am going to run – I hope you have an absolutely wonderful New Year's Eve, and that 2025 is one of your best years yet.

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SENIOR DINING

Thursday, Dec. 26

Spaghetti with meat sauce, tossed side salad, breadstick, apple bar with nuts.

Friday, Dec. 27

Roast pork with cranberry glaze, scalloped potatoes, brussel sprouts, assorted bread, assorted fruit pie.

Monday, Dec. 30

Tuna noodle casserole with peas, fruit cup, assorted bread, Cook's choice cookie.

Tuesday, Dec. 31

Baked chicken, mashed potatoes with gravy, glazed carrots, assorted bread, raspberry poke cake.

Wednesday, Jan. 1

No Meals.
New Year's Holiday!

Lunch is served at 11:45 am and includes milk and/or coffee.
Suggested contribution is \$8.00 per meal for anyone 60 years or older & \$15.00 full cost for those under 60.
Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794.
(No reservation needed for Soup & Salad Bar days on the 1st and 3rd Tuesday of the month served 11:30 am - 12:30 pm.)
The Senior Center is located at 1255 Webb St.

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Thank you for reading
The Advocate



January is Stalking Awareness Month

January 2025 marks the twenty-first National Stalking Awareness Month (NSAM), an annual call to action to recognize and respond to this traumatic and dangerous crime. It is critical to raise the issue of stalking as a form of interpersonal violence as well as a crime that frequently predicts and co-occurs with physical and sexual assault. Stalking is defined as a series of actions that make a person feel afraid, distressed, or in danger. Stalking is serious, often violent, and can escalate over time. Most individuals who experience stalking are targeted by someone they know. This often includes former romantic partners or people they dated. Stalking can also be perpetrated by acquaintances, family members, or strangers. People who are stalked often endure being followed, monitored, and waited for. They may receive unwanted gifts, have rumors spread about them, or be repeated-

ly contacted through calls, texts, and messages. Many individuals experience both in-person and technology-facilitated stalking. Common forms of technology-facilitated abuse include surveillance, being denied access to a phone, and having intimate photos shared without consent. The impact isn't only psychological: 1 in 5 individuals targeted by stalking face threats or harm involving weapons, and stalking increases the risk of intimate partner homicide by three times. According to stalking-awareness.org, more than 1 in 3 women and 1 in 6 men experience stalking at some point in their lives. Despite its prevalence, many survivors, families, service providers, and members of the public still underestimate its danger and urgency. Allie Musolf, the Domestic Violence Program Coordinator at the Barron County Embrace office, explains how people normalize the

term “stalking” and shares the example of people saying they “stalked” someone on Facebook. “Using the term in such a casual way can dilute the meaning and cause people to not understand the seriousness of the situation”. Survivors often suffer from severe anxiety and depression because of stalking, and many lose time from work or have to relocate to ensure their safety. Stalking is a crime in all 50 states, the District of Columbia, U.S. Territories, and tribal lands. The vast majority of survivors tell friends or family about their situation first, and how we respond influences whether a person seeks further help or not. If someone discloses to you that they are being stalked, listen and take them seriously. Ask how you can support them. When we understand the seriousness of crimes such as stalking, we can work together to create a safe and healthy community where every person has the support to thrive.

Barron County USDA and Go Farm Connect will host an open house for farmers to learn about federal farm programs Jan. 29, 2025 in Barron

The Barron County United States Department of Agriculture (USDA) Farm Service Agency (FSA) and Natural Resources Conservation Service (NRCS) in partnership with Go Farm Connect, will be hosting an in-office event on Wednesday, January 29, 2025 from 4:30–6:30 p.m. Staff will introduce farmers to financial and technical resources that can help their farm businesses grow. The event will be held in the Barron County Government Center, Room 110, at 335 E Monroe Ave, Barron, WI 54812 (phone 715-537-5645 ext. 2). Refreshments will be provided, and language interpretation services will be available upon request. Residents and staff of Eau Claire, Polk, Chippewa, Dunn, Rusk, and Sawyer counties are also encouraged to attend. The USDA offers a wide

variety of farm loans and programs such as crop insurance, infrastructure cost-shares, and planning tools that benefit farmers and landowners. Matt Hardy and Bonnie Warndahl of Go Farm Connect—and staff from both FSA and NRCS—welcome farmers, no matter how large or small their operations. Beginning farmers are encouraged to attend. Please pre-register for this event at the link below. Event Registration Link: <https://www.go-farmconnect.org/event-details-registration/usda-office-visit-for-barron-and-polk-county-wintro-to-federal-farm-programs>. Many farmers don't know they qualify for USDA services that can positively impact their farm business and offer peace of mind. For example, FSA offers low-interest loans to farm-

ers which can be used for start-up costs, expansion, equipment purchases, building a packshed or storage facility, and more! NRCS has programs that help with conservation plans, cover crop plans, grazing plans, and much more, as well as cost-share assistance for infrastructure like high tunnels and livestock watering systems.

WINTER PARKING REGULATIONS

There' will be no parking on any city street between the hours of 2:30 a.m. and 6:00 a.m. on any day between November 1 through April 1. Violators may be ticketed or towed.

Church Directory

“The Treasures of Christmas”
by Pastor Adelbert Frejas
First United Methodist Church
Bible Text: LUKE 2:5-10

He went there to register with Mary, who was pledged to be married to him and was expecting a child. [6] While they were there, the time came for the baby to be born. [7]and she gave birth to her firstborn, a son. She wrapped him in clothes and placed him in a manger, because there was no guest room available for them. [9]An angel of the Lord appeared to them, and the glory of the Lord shone around them, and they were terrified. [10]But the angel said to them, “Do not be afraid. I bring you good news that will cause great joy for all the people.”

Our first Treasure is Pledge. Pledge is synonymous with commitment. Both Joseph and Mary are committed to each other. They travelled together from Nazareth to Bethlehem to register despite Mary’s pregnancy. It takes commitment and trust that they can make it together. Joseph committed himself to be a husband and a father, while Mary accepted and committed to fulfill her task of virgin birth to a Savior. Our pledge or commitment to fulfill God’s plan for our lives is the second treasure of Christmas. How committed are we in discovering and fulfilling God’s plan for our life this Christmas and coming New Year?

Our second Treasure is Humility. Jesus’ birth is the fulfillment of God’s plan. Though Christ was born in a stable and was laid on a manger, it was the completion of the prophecy that a Savior of the world will be born. The manger in a stable as Jesus’ birthplace is a symbol of humility, which is the third treasure of Christmas. Imagine, the Savior of mankind born in a manger? It is truly a meaningful message to all. Humility despite a kingly stature means a lot. We need to come and accept our Savior humbly and sincerely. How do I approach God every time I come to Him?

Our third Treasure is Joy. Revealing the glory of the Lord is something not terrifying! It is something to be joyful about. When the angel first appeared to the shepherds, they felt terrified. But the angel declared the good news that brings great joy to mankind. This good news of Christ’s birth brings great joy to the world. The same is true when Jesus’ birth happened in the life of every man. Unspeakable joy from being born again in Christ is the fourth treasure of CHRISTmas. When and how was Christ’s birth happened in my life?

Prayer for Christmas

Lord, reveal Your plan for me this Christmas. Help me be committed towards its fulfillment. I need Your guidance and inspiration. Let me offer it back to You as my gift for Your birth in my life. Lord, your humble birth speaks a lot to me. Thank you for showing me how humility can bring me closer to You. I am nobody, yet You made me somebody through Your saving grace. Teach me to live in humility, forsaking all for Your glory. Lord, let me experience the true joy of Christmas by completely surrendering my life to You. May Your birth in this world always remind me of Your birth in my life. There is no greater joy but being with You and for You. AMEN.

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Sunday Sacrament Meeting: 10-11 a.m.; 11:10-Noon:Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
Jared Andrea, Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

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Elm and Eighth Avenue
Timothy Schmidt, Pastor
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Worship Times: Sunday 8 am, 10:30 am; Sunday School 9:15 am Communion 1st and 3rd weeks of the month.

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Father Christopher Wojcik , Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m.,

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Matthew Earls, Pastor
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Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children’s Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Online services and calendar of events available at www.northernlakeschurch.com

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ST. ANN CATHOLIC CHURCH
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Father Jayanna Kanna
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Masses: Saturday: 4:00 p.m.; Sunday: 8:30 a.m.

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ST. JOSEPH'S CATHOLIC CHURCH
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Father Edwin Anderson
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Missouri Synod
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John Miels, Pastor
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Josiah Hodgett, Lead Pastor
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SILVER CREEK LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quentin Buechner. Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Assistant Pastor Gerald Hibbard
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

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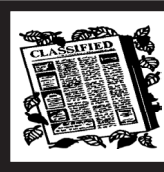
TRINITY LUTHERAN
10 mi. W on Hwy. 48, McKinley
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Phone: 715-822-3001
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The Cumberland High School Band and Choir held their Christmas Concerts, last Monday December, 16th.



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CUMBERLAND BOARD OF EDUCATION MINUTES
Tuesday, November 19, 2024

Regular Board Meeting
Middle School Commons,
6:00 p.m. Open Session

Present: Board – Gideo, Hyatt, Rieper, Skinner & Stone Administration - Rose, Ferguson, Green & Hopkins

President Stone announced that this was a legally and properly noticed meeting.

Pledge of Allegiance was recited.

1.Motion was made by Gideo, seconded by Hyatt, to approve items a-e on the Consent Agenda as presented. All voting aye, motion carried.

2.a. Daniel Hopkins, Athletic update
b.Isaac Lundquist, Curriculum update

3.Motion was made by Gideo seconded by Rieper, to approve Tom Hullander's resignation as Special Education Teacher due to retirement. All voting aye, motion carried.

4.Heard various discussion items, administrative reports, and noted meetings/events.

Having no further business to conduct, motion was made to adjourn by Gideo, seconded by Hyatt. All voting aye, motion carried. Meeting was adjourned at 6:26 p.m.

Jennifer Hyatt
Cumberland School District Clerk

Published in the *Cumberland Advocate* on December 25, 2024. WINAXLP

Frozen road law Has Started for northern half of Wisconsin; Law increases weight limits for log haulers, transport of road salt/sand in Zone 1 and 2

Wisconsin's frozen road law takes effect Saturday, December 21 at 12:01 a.m. for the northern half of Wisconsin. The Wisconsin Department of Transportation (WisDOT) designates the region as Zone 1 and 2 which includes US 10 near Stevens Point along with numbered state and federal highways north of US 10. The frozen road determination for other areas of the state will be made when conditions warrant.

The frozen road law allows vehicles hauling abrasives or salt for highway winter maintenance and certain forest products to carry more weight. The seasonal weight restriction program is one way to protect Wisconsin's investments in roads.

The department maintains an interactive map for seasonal weight restrictions, which shows the frozen roads boundaries, Class II roads and posted roads.

Behind the declaration WisDOT and county highway personnel monitor temperature forecasts, along with frost tubes – liquid-filled devices under pavement – to help determine when roads are adequately frozen to accommodate heavier loads.

The declaration is issued once the ground under highway pavement is frozen to a depth of at least 18-inches, allowing the maximum gross weight for trucks hauling logs or salt and sand for maintaining roads in winter to go up to 98,000 pounds on vehicles with a minimum of five axles (from the normal 80,000 pounds). Special permits for hauling the increased weights are not required in Zone 1 and 2; however, vehicles must be legally licensed at 80,000 pounds to handle the increased weights. The higher weight limits do not apply to county or local roads unless authorized by the local agency having maintenance authority. Also, higher weights may not be transported on any highways or bridges specifically posted for lower weight limits.

Doug Gibson: A Cumberland and Badger Basketball Star By Mark R. Fuller

Cumberland's love affair with basketball goes back to the early days of the city with the first indoor court part of the 1904 school house on Second Avenue. With Elementary through High School attendance reaching 531, the four-story building was complete with a gymnasium/auditorium. Basketball teams were immediately organized with two games scheduled against Hayward for both the boys and girls that winter.

Today, one-hundred and twenty years later, the city still enjoys a great love of hoops. The history of the sport includes numerous outstanding players and memories from Steve King, to John Schell and Mark Nelson, to the 1,000 points of Kay Anderson, the current exploits of Gavin Gores and many, many others. One whose story is lesser known, but deserves to be told, is that of Doug Gibson.

Gibson, was member of the 1920 Cumberland High School graduating class. "Gib" played two years of basketball and one year of football for the Beavers, having his sophomore basketball season canceled due to the spread of the Spanish Flu. Although playing a limited number of games in those years, the Beavers were good enough to win a major Basketball Tournament in River Falls his Junior season and for his talents to be recognized by people around the state.

Besides athletics, Gibson was an excellent student and served as the Secretary and Treasurer for the Senior Class. His quote in the 1920 Yearbook was, "I love to dance and shake my feet, but best of all I love to eat."

His family arrived in the city in 1911 when Gibson was eight years old. His father Jesse was the Station Agent for the Omaha Railroad and was well known among the residents of the city. He worked for the railroad for thirty-nine years prior his death in 1929.

Following his graduation, Gibson made his way to Madison, where he continued his basketball career as a member of the Badgers. During his stay at Wisconsin, the team would win a share of three consecutive Big Ten Titles.

As a Junior, he had several big games including a 10-point effort against Minnesota in which the paper called him, "The best player on the floor, who got the tip-off every time." As a Senior, he was elected as Captain of the Badgers for the 1923-1924 season.

The University Director of Publicity would say of the honor, "Gibson, who was picked by many sporting writers for Center on the All-Conference Team at the close of last season, is an excellent student in the Junior Class of the University Medical School. Along with Gus Tebell and Rollie Williams, Gibson was a star on last year's team who tied Iowa for the Conference Championship with each team losing but one game.

Doug has worked hard, early and late, and this his award for the aches and pain he has gone through for the sake of keeping fit. Cumberland should well be proud of him."

Among the team's big victories that year was a 23-21 decision over Indiana. Gibson would score 14 of the Badgers 23 points in the contest, which and at time put him third in the Big Ten in scoring.

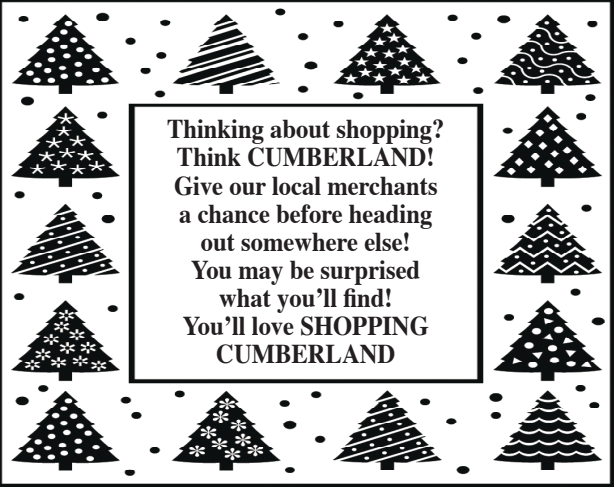
Following the 1923-1924 season, Gibson left Madison to attend Washington University in the St. Louis area to work on his Doctor of Medicine Degree. It also happened during a period of an enormous growth in the appetite of Americans for recreational and athletic outlets. To pick up a little extra cash, Gibson joined a barnstorming basketball team based out of Madison which was made up of other former Badgers.

The next two years saw the reputation of Gibson's basketball talents grow. An article coming from the Madison Coliseum Athletic Club, entitled "Gibson Playing Pro," said of him, "Doug Gibson is being hailed as one of the most sensational basketball players of several seasons."

After a contest in Cincinnati, an article said of Gibson, "Well versed in the famous system that is taught at Wisconsin, Gibson proved a whirlwind scoring 17 points. The lanky center was all over the court, flipping "set-ups" and then coming back by netting amazing shots from far out in the court and from the side at difficult angles. His floor work was dazzling, especially to the Cincinnatians, who were unable to stop him at any time of the game."

Despite his success, two years passed quickly and soon his degree was finished as was his basketball career. He would take his newly earned title with him to Des Moines, Iowa, where he resided as Dr. Douglas Gibson until his death in 1968 at the age of 65. His wife and he would have one daughter, Diane, who died in 2014.

Cumberland has had many outstanding athletes, who have left their mark in basketball and life. Among them was Dr. Doug Gibson, whose story began on the Island City basketball courts 100 years ago.



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WINTER PARKING REGULATIONS
ALL NIGHT PARKING PROHIBITED:

There will be no parking on any city street between the hours of 2:30 a.m. and 6:00 a.m. on any day between November 1 through April 1. Violators may be ticketed or towed.

1.Motion was made by Gideo, seconded by Hyatt, to approve items a-e on the Consent Agenda as presented. All voting aye, motion carried.

2.a. Daniel Hopkins, Athletic update
b.Isaac Lundquist, Curriculum update

3.Motion was made by Gideo seconded by Rieper, to approve Tom Hullander's resignation as Special Education Teacher due to retirement. All voting aye, motion carried.

4.Heard various discussion items, administrative reports, and noted meetings/events.

Having no further business to conduct, motion was made to adjourn by Gideo, seconded by Hyatt. All voting aye, motion carried. Meeting was adjourned at 6:26 p.m.

Jennifer Hyatt
Cumberland School District Clerk

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Cumberland Federal Invests in After School Arts at ETC

Cumberland Federal has generously invested \$2,500 to support local children through the After School Art program at Enrichment Through Culture (ETC). You might be wondering what is After School Arts? After School Arts began last December as 4 scheduled children's art classes proposed by local artists Angela Nelli and Virginia Streitz. The overwhelming response made it clear that the demand for arts activities in Cumberland was significant and underserved. What began as these 4 scheduled classes quickly grew to a recurring, one afternoon per week art program with 35 students. Unfortunately, this still left many students on a waiting list hoping for their chance to join the class. Due to this demand, Angela and Virginia expanded the program to meet two afternoons per week and now are serving nearly 70 students.

The formation and growth of this program has been a whirlwind process with the demand and support taking off so quickly. One volunteer encouraged Angela and Virginia stating they were doing an excellent job "building a plane while in flight!" Currently, Afterschool Arts has been focused on visual arts with the dream of building children's music and theatre programs in the future. With the support of parents, volunteers, and community businesses that dream is showing signs of becoming a reality! In addition, Angela and Virginia hope the program will continue expanding to offer middle and high school students art opportunities at ETC as well.

Maybe now you're curious, "who are Angela and Virginia and what qualifies them to lead this program?"

Angela Nelli is an artist who graduated with a fine arts degree and an art history minor. She then continued on to a Master's program, where she received her K-12 art education degree. Since then, she has taught art education in the public school system and, most recently, in local home-school and library programs. In addition, her skills have been used to own and run an art boutique.

Virginia is an accomplished artist who moved from Minneapolis in 2019 to become the resident potter and co-owner of Brickyard Pottery & Folk House, located just north of Barronett. With over two decades of experience, she has studied in various regions of the United States and internationally. While her professional focus is primarily on ceramics, she is also passionate about painting. Virginia studied art at Eastern Oregon University and in Albuquerque and Minneapolis. Her extensive travels have enriched her artistic perspective, and she has been actively involved in children's educational programs, including early childhood and after-school initiatives.

So, what does a session at After School Arts look like? To begin with, the students are walked over to ETC from the school by a volunteer of the program. When they arrive, they are offered a healthy snack (thank you to Nilssens Foods for donating and partnering with us) and a moment to decompress from the school day. Often, a movement or discussion activity takes place before jumping into art making. The students are shown art techniques and how to use many different art materials by artist teachers.

One important practice that drives art making at After School Arts is that the students are given space and freedom to experiment with the materials. The focus is put on process over product. Angela and Virginia believe that allowing the students to guide their own choices helps to empower them to believe in themselves and their ideas. This approach builds self confidence in the students. Rather than feeling

like they don't measure up or comparing their artwork to a prescribed example project they can feel good about their creativity and ideas as well as the learning process.

Leading art education theorist Elliot Eisner explains that the arts teach children that there are many ways to see and interpret the world. In addition, involvement in the arts helps children to see that problems can have more than one solution and encourages them to be flexible and open to the unexpected. These are priceless skills for our children to be taking with them into the future! Our world needs accepting humans who are problem solvers! We are honored to be creating these opportunities for the youth of Cumberland. A special thank to Cumberland Federal, for recognizing the importance of the arts in the development and well-being of children. This financial donation will allow us to pay professional artist teachers to organize and lead classes as well as purchase supplies for the program.

Not only do specialists in art education recognize the benefits of arts programming, but the children also themselves see and feel the benefits! When asked, "what does After School Arts do for you and why is important?" the students had much to say! One student said that the program offers them an opportunity to work with materials that they don't have at home. Another student appreciated that After School Arts gives them a time and a place for exploring art. In addition, the students shared that they feel important being able to make art for the community (referring to an art installation they created last year for the community trail in Cumberland). One other student expressed that coming to After School Art gives them time to be free with their art while spending time with friends.

One thing Angela and Virginia love is that After School Arts is providing a safe, accepting, nurturing, and creative space for kids to be in the after-school hours. Research consistently shows that "children involved in quality after-school activities experience positive impacts on their academic performance, social skills, emotional well-being, and can even reduce risky behavior". Check out Youth.gov to learn more if you're interested! There's no denying that offering programs for our children improves their lives and their involvement in the community. People thrive when they feel connected and valued. After School Arts is creating a space for children to do just that.

As amazing as the demand and growth of After School Arts is there are some hurdles to overcome. Running a large art program requires funds. These funds pay professional artist teachers to organize and lead the class sessions. The other cost associated with the program is the cost of art materials. The average cost of children's art classes ranges from \$20-\$40 per session depending on location, instructor experience, class length etc. At After School Arts we have created a budget that averages out to be \$8.50 per session for each student. This a great value, but keep in mind the program is serving 70 students each week. This translates to \$34 per student per month for the duration of the school year. It is important to Angela and Virginia that this program be accessible to all children and not just those who's families can afford extra-curricular activities.

ETC and it's member donors have been the driving financial force to get After School Art up and running. However, without further partners coming along side us it will not be feasible to keep the program running in future years. We are hopeful that the community of Cumberland will recognize the benefits of the After School



Pictured is President/CEO of Cumberland Federal Bank Shay Horton (second from left) with students and teachers from After School arts at ETC.

Arts program and offer support to keep this program running for years to come.

What a wonderful community we live in and how wonderful that so many people are committed to providing quality opportunities for our children! Please consider partnering with After School Arts at ETC to ensure a thriving future for our not only our children but also for Cumberland. The After School Arts program has also been grateful for the many volunteers that serve each week assisting the teachers and students!

If you are interested in

volunteering please contact artmakingmondays@gmail.com to make arrangements with Angela and Virginia.

If you'd like to donate to our snack fund at Nilssens Foods, simply let them know when you're there doing your shopping and you can contribute to providing snacks for our students.

If you'd like to come aside us with financial assistance to keep this program running, there are multiple ways to do so.

Visit <https://cumberland-etc.com> to donate online

Email [artmakingmon-](mailto:artmakingmondays@gmail.com)

days@gmail.com to make arrangements to donate cash or check Scan this QR code to make a donation



School Board...

ally well, with their scores the highest in the area.

Lundquist instructed the Board on the Staff's Action Plans to provide improvement in needed growth areas, including ongoing Tier 2 Interventions, which target students who are struggling with specific academic or social-emotional learning skills based on research. He added, "We want to continue building on what we do well and provide opportunities for improvement where needed."

Action Items found the Board approving minimal policy revisions to meet Federal and State By-laws and approve the School Safety Drills, an annual review for the Department of Justice. They then approved the resignation of John Anderson as JV Baseball Coach and approved John Peterson as the Head Baseball Coach.

This was followed by an update from Debby Brunnett, Director from the Baird Financial Group, on the District's final phase of borrowing for the referendum project. She prefaced her report by saying the goal was to, "Meet the District's needs while providing the best impact for the taxpayers."

The Community referendum authorized a \$32.95 million bond referendum with a maximum mill rate increase of 1.98 per \$1,000. Following Brunnett's presentation, which showed Interest rates better than estimated, the Board approved borrowing the final \$10 million in March of 2025 following the \$22.95 million borrowed previously. The overall mill rate on the \$32.95 million will come in at \$1.90 per 1,000, which is under the projected referendum amount. Favorable interest rates will reduce the length of the bond from 25 years to 21 years, which will additionally result in a substantial reduction of interest costs for taxpayers.

Dr. Rose and the Board further added, "Should rates drop in the future, refinancing could become an option for the district to further reduce interest costs."

Superintendent Dr. Barry Rose then discussed recent budget meetings on the structural side of the project as the District is going into detail on every part of what is being designed. "It was exciting before, but even more exciting since it's starting to get very real," he added.

Other topics Dr. Rose went over with the Board included when might be the best time to remove asbestos from the current building, when moth-

er nature might allow concrete to be poured for the floor of the newly built maintenance building, and when the West Wing of the current high school might be moved into the temporary maintenance building learning center to facilitate the initial construction of the new building.

The evening concluded with Principal Reports.

Elementary Principal Ferguson discussed a parent and kindergarten student activity that involved the building of gingerbread houses and the ever-popular Christmas Concert. Middle School Principal Green added comments on an impressive Art display at his building Concert as well as student activities at the extended care unit and during a Margaret's Project Santa event in the Middle School Gymnasium.

High School Principal Dan Hopkin's congratulated his Music Department for a great Christmas event and told of upcoming Drama Club auditions and a successful FFA Fruit sale. With the conclusion of Mr. Hopkins report, the Board voted to adjourn with the next meeting scheduled for January 14 at 6:00 pm.

Free rides available!

Barron County Men's Shed

You're Invited!

The Barron County Men's Shed exists to create a supportive community where older men can connect, fostering health, well-being, and a sense of purpose.

When: Wednesday, January 8, 2025
10:00 a.m. - 12:00 p.m.

Topic: K-9 Unit Demo & Barron County Sheriff Fitzgerald Talk on Scams

Where: Barron County Highway Shop (Crew Room)
260 N 7th St. Barron, WI 54812

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Join us as we celebrate Bob's remarkable career and honor his many years of dedication, hard work, and community service. Enjoy hors d'oeuvres, refreshments, and warm camaraderie while sharing stories, laughter, and heartfelt thanks. Let's give Bob the send-off he deserves as he begins this new chapter in his life!

Monday, December 30th
4-6pm
Don Johnson's Cumberland Motors