$1.25

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144th YEAR • NO.16 news@cumberland-advocate.com WEDNESDAY, JUNE 11, 2025



Groundbreaking Ceremony!



A groundbreaking ceremony was held last Thursday, June 5th on the High School renovation project. Work is now underway on the $32.95 million dollar renovation. The major overhaul will include an overall update of the campus including major repairs and updates to the failing building systems. The following is a timeline of what's been happening: *North Campus-was constructed this past winter and started using in April for student relocation (Temp classrooms) 5 classrooms. Upon completion of the project it will become our Maintenance facility. *West Wing-(Student services, agriculture/greenhouse, FACE, Art, district office). Demolition started in April and is to be completed by the start of the 2025 school year. The old AG room is currently being converted for our new power plant. *District office-We have an accepted bid and it will be removed by June 30th. (win-win, and it saves us the cost of demolition). * Two-Story, High School Office, Science Wing, Endeavor Commons-will begin immediately and is scheduled to be completed for the start of the 2026 school year. (Endeavor Commons side note, 2,400 sq.ft., multi-use area). * CTE, kitchen, wrestling room-work will begin summer of 2026 with completion done for the start of the 2026 school year. * Parking lot (HS/MS), bus relocation, brown shed removal-will be a combination of this summer and next summer.

City Council Holds June Meeting

The Cumberland City Council met on Tuesday, June 3rd for the monthly meeting. It was a fairly light agenda. The Pledge of Allegiance was followed by roll call of all council members in attendance.

Next was the approval of the consent agenda which consisted of approved payment of expenses, approved the minutes of the May 6th meeting and approved licenses.

A motion was made by Cady and seconded by Schullo to approve the agenda, all council members were in favor. The public comment period had no one in attendance who wished to speak, so the meeting moved onto finance.

One item on the finance agenda was to approve ordinance #2025-811, an ordinance amending sidewalk construction. All council members were in favor of the amendment, with the fi-

Cont'd on page 11

Cumberland Weekly Construction Update

Very little change in this week's update, other than uncooperative weather pushing a few transition dates around on the Highway 63 project. (Please keep in mind that construction schedules are always weather dependent and are constantly subject to change):

Foster and Grove: We're still waiting for the finish work around manholes, which are still low and are marked with cones. It should occur in the next week or two.

1st and Marshall: Work on these two blocks behind the Elementary School is scheduled to begin the week of June 23rd. The exact order of operations will be determined in the coming

Cont'd on page 2

Northwoods Notebook: *By Larry Werner*

Senior Housing Near The Water Tower Moving Closer To Reality

Ron and Sue Helstern are in their mid-seventies and figure it won't be long before they can't take care of the large log home on seven acres on Offers Lake west of Barronett. So they put their names on a waiting list at a senior apartment building called Ridgeview, which is in Clear Lake.

But they weren't ready to downsize when their names rose to the top of the list.

Then the Helsterns got to thinking it would be nice to have a luxury senior home in the Cumberland area, where they've lived all their lives. So Ron took Johnathan Kauffman, owner of J&A Northwest Construction in Barronett, to look at the Clear Lake senior home.

As a result, Kauffman is planning to build an over-55 apartment building in the shadow of Cumberland's water tower, on land that used to house Ardisam's biofuel business. He bought 14 acres from former Ardisam CEO Ron Ruppel and has put together plans for Kauffman Estates — an apartment building with amenities that include attached garages, a fitness center, a community room with kitchen, a woodworking shop and garages for golf carts.

He's even planning boat slips residents can rent on a lot with 160 feet of Beaver Dam Lakeshore that he bought from Ruppel on Hines-Lakeview Drive. And, Kauffman said, the location behind the Qwik Trip is within a short golf-cart drive of Cumberland Healthcare and Cumberland Golf Club.

"This is going to attract the people who have some money to spend when they're our age," Helstern said, "when we just can't keep up our place anymore."

"We're not going after people living on Social Security," Kauffman said.

He said monthly rent for a two-bedroom apartment will be between $1,500 and $2,000 a month. He'll also offer an option to "pre-buy the lease," which would allow residents to pay something like $150,000 to $200,000 and not pay rent again. The Clear Lake senior home and retirement homes in the Cities have a similar payment option.

"It's like a condo but isn't," Kauffman said. "You live in that for 20 years, it doesn't cost you any more than you paid (in advance)."

"There are so many people when they retire and sell their place they have a pretty good chunk of change," Helstern said.

Kauffman, who plans to build some single-family homes as a buffer between the apartment building and existing houses, said he thinks the project will "bring some value to Cumberland," just as he did with

Cont'd on page 5



Johnathan Kauffman and Ron Helstern

Back The Red And Blue Street Fair Balloon Toss!





Kids and Police combined shared a good laugh and a super fun time at the annual Back The Red and Blue Street Fair held on the south end of Main Street Friday June 6th. Food, fun, music, autions and more made for a great night for a great cause!

Cumberland ACE Hardware



OPEN 7 DAYS A WEEK
Monday - Friday 8 am - 5 pm
Saturday 8 am - 4 pm
Sunday 10 am - 2 pm
Curbside Pick-up Available!
Delivery Available*
*Some restrictions apply

2421 Superior Ave. • Cumberland, WI • 715-822-8459

Free Airplane Rides

EAA Chapter 631 will be giving free airplane rides for young people ages 8 through 17 at Karis Field Airport at 2481 County Highway M/22nd Street, Rice Lake WI 54868 7953. The event will be held on Saturday, June 21st 2025 from 10:00 AM to 1:00 PM (weather permitting). This is a great opportunity for young people to experience the wonders of flight. A parent or guardian must accompany the individual in order to sign permission forms. Pre-Registration is required at https://events.eaachapters.org/event-details/YE719UH2.

The Double Stops up next at the beach

The second Island City Music concert of the season features two guitarists/vocalists who go by the name "Double Stops." They are Dustin DeGolier of Cumberland and Emily Watkins of Eau Claire.

The concert, from 6 p.m. to 8 p.m. on Tuesday, June 17, is sponsored by Louie's Finer Meats, and food will be served from the Barronett Civic Club's Little Red Caboose.

The Double Stops blend pop, classic rock, R&B, jazz and original music. DeGolier and Watkins appear frequently throughout northwest Wisconsin, playing often at Peter & Annie's Coffee Shop & Café in Cumberland. The concerts at Tourist Park are free, but guests are encouraged to drop freewill offerings into the ETC Tip Jar for the performers.

Bring lawn chairs or a blanket to set up on the at the lakeside park. The school district's kayaks will be available for use during the concert. To reserve a kayak, email Susan Bridger, community education director, at sbrid@csdmail.com or call her at 715-822-5121.

This is the ninth year Enrichment Through Culture, Cumberland's arts council, has been presenting the Tuesday performances. If it should rain, the concerts move to the Cumberland Arts Center.

The Double Stops!



Emily Watkins and Dustin DeGolier are The Double Stops. They'll be playing at Tourist Park at 6 p.m. Tuesday, June 17, in the second Island City Concert of the summer. Louie's Finer Meats is the sponsor.

Construction Update...

weeks.

Highway 63: Concrete work on the west side of the north/south side portion of Highway 63 should wrap up this week or very early next week. Mid to late week next week they will transition to the east side of the downtown and north/south side portion of the corridor-starting with traffic control and saw-cutting, followed by curb, gutter and sidewalk removals. All new curb in this area should be installed prior to the 4th of July holiday weekend (but not sidewalk). Following the 4th of July, work will shift to the mill and overlay of the highway driving surface to allow for street light work on the east side downtown. Sidewalk work on the east side is currently contemplated to commence around the week of July 21st. Some work on the concrete on the east/west portion on Highway 63 is occurring this week. We're still hopeful that all the concrete work downtown can be completed by Rutabaga--but no firm promises from the contractors due to the unknown of Mother Nature.

Thank you for reading The Advocate

RANCHO TIERRA BRAVA
HOME-GROWN CHICKEN
FRESH WHOLE BIRDS ONLY $3.49 PER POUND
SATURDAY, JUNE 21 • 1-6 pm
SUNDAY, JUNE 22 • 10 am-4 pm
Very limited Quantities - BRING A COOLER WITH SOME ICE!
PICK UP ON FARM: 2605 7th St, Cumberland, WI 54829
Find us on Facebook or Instagram

Support your friends and neighbors!
SHOP CUMBERLAND!

Thomas St. Angelo Public Library of Cumberland ~ A Carnegie Library
Friends of the Library
Thomas St. Angelo Public Library
Cumberland
BOOK SALE
'Celebration of the Arts'
SATURDAY, JUNE 14 • 9 AM to 3 PM
Cumberland Tourist Park
HARDCOVER BOOKS - CHILDREN'S BOOKS - CD'S - DVD'S - PUZZLES

Public Welcome & Free of Cost!
Due to the Cumberland High School construction--the Cumberland Fitness Center is now closed for the Summer. However, if you are interested in working out with the weight equipment-it will be open with an attendant in a tent on the Endeavor Stadium site:
Monday-Friday 5:15 am -7:00 am.

Cumberland American Legion
Available to rent for
Weddings, Parties, Reunions, etc.
Hall • Bar • Kitchen
CAN BE DECORATED TO FIT YOUR NEEDS
For More Info Contact
715-822-4121

Autumn Leaves
ASSISTED LIVING ESTATES
SATURDAY June 14th
8:00 am to 1:00 pm
The Tent Event!
BAKE SALE!
LEMONADE STAND!
Come & Get Some...
FRESH Baked Cinnamon Rolls for your weekend!
-WHOOPIE PIES -COOKIES
-BREAD -PIES
All Proceeds will go for Our Residents Care
1515 Lloyd St. • Cumberland

ETC (Enrichment Through Culture) is proud to bring you the
Island City Music Concert Series
on the shores of Library Lake
Join us on June 17 • 6-8 pm for
The Double Stops
sponsored by :
Admission is Free. Bring your own chair.
Kayaks will be available for use from the Cumberland School District. Launch across from Auto Value on Hwy 48/63.
For availablility, please call Susan Bridger, 715-822-5121 ext. 403 by Tuesday, June 7th to reserve a kayak

YOUR LOCAL REAL ESTATE EXPERTS!
Holly Jordan 612-239-0699
Meg Lepak 715-733-0196
Jessica Longtine 651-253-5651
Bill & Tina Wagner 612-756-3709 715-419-3422
Jennifer Nitchey 763-567-8737
Edina Realty Cumberland Office 1420 2nd Ave
a Berkshire Hathaway affiliate

The Psychic
Roger Sweeney, Director
Produced by special arrangement with Samuel French, Inc.
The Psychic follows the life of a down-on-his-luck writer who in desperation to pay his rent. He puts a sign in his apartment window, "Psychic Readings $25." The sign soon draws the interest of the lovely and conflicted Laura, Her shady husband, her husband's mistress, a gangster, a detective. In the surprising twists that follow, The Psychic entangles Adam is a hilarious murder mystery that you won't want to miss!
Wednesday-June 18th thru Saturday-June 28th
No performance on Sundays
RED BARN THEATRE
RICE LAKE, WI
Located 3 miles NE of Rice Lake, WI on Highway 48
redbarntheatre-ricelake.com

Growing Wishes Greenhouse
OPEN DAILY!
9am-6pm
715-986-4441
1637 1-3/4th St.
Turtle Lake, WI 54889
Produce Days!
Fresh Produce Available:
Tuesday and Friday 12pm-6pm
Pre-Order Fruits and Veggies
-Apricots -Blueberries -Cherries -Cranberries -Grapes -Peaches -Pears -Sweet Corn -Tomatoes AND MUCH MORE!
-Perennials-Trees-Shrubs-Succulents- and more!
HUGE SHOWROOM!
Bulk Mulch and Topsoil Available for Pickup or Delivery

CUMBERLAND ETC CHILDREN'S THEATER PRESENTS
Thumbelina
By Wade Bradford
Adapted from Hans Christian Andersen's Classic Tale
JUNE 2025
5th-7th & 12th-14th at 7:00 PM
8th & 15th at 1:00 PM
TICKETS AVAILABLE IN PERSON AT PETER AND ANNIE'S OR ONLINE AT CUMBERLANDETC.COM
ADULT: $12 STUDENT: $6
Directed by Hannah Heer & Emilie Springsteen
Approximately One Hour Runtime
Check ETCS Facebook page and website for parking information in June
1595 2nd Ave. Cumberland, WI 54829

Magical Storytelling
Celebration of the Arts
Island City Park
Cumberland, WI
June 14, 2025
Join DKG Psi-Northwest for Magical Storytelling Sessions for PreK-8
Three sessions:
10:30 am
11:45 am
1:00 pm
Bring your friends and family for enchanting storytelling sessions with professional storyteller Terri Wachuta, from LaCrosse, WI
Hands-on activities
Free family book give-away

CUMBERLAND SCHOOL DISTRICT NEWS

COMMUNITY EDUCATION OFFERINGS

THURSDAY, JUNE 12: • 6:30-7:30 am CCE Pickleball • 5:30-7 pm Cumberland Youth Soccer - Grades 5, 6 & 7 •

FRIDAY, JUNE 13: • 6:30-7:30 am CCE Pickleball - ES Gym •

SATURDAY, JUNE 14: • 6:30-7:30 am CCE Pickleball - ES Gym •

MONDAY, JUNE 16: • 6:30-7:30 am & 5-7 pm CCE Pickleball - ES Gym •

Kayaks and Music on Beaver Dam Lake

Cumberland Community Education is proud to announce for the 9th year that Cumberland School District Kayaks and lifejackets will be available on Tuesday evenings during the Concert Series on the shores of the Cumberland Beach from 6-8 pm.

Kayaks will be available on Tuesday's beginning: Tuesday, June 10, 2025

Cost: FREE however donations will be much appreciated! So come down, listen to some tunes and bring the whole family! **Launch located near the music on the shores of Beaver Dam/Cumberland Beach*

So that we are prepared and know you are interested, please reserve your kayaks by Tuesday morning of the week you wish to use them by calling the following number:

For questions or further concerns contact: Susan Bridger CCE Director HS 715-822-5121 ext. 403 or sbrid@csdmail.com

Acrylic Painting w/ Jim Koenig

For adults (all skill levels)

If you are just a beginner or an experienced artist and wish to expand your work in the wonderous medium of acrylic paint, come join us for a fun summer working on your masterpiece.

Weekly on Thursdays at 9am -11am
June 19 through August 14, 2025
Location will be @ the ETC Art Room
Cost will be $75 for all courses
Materials needed for 1st class:
***Acrylic paint set-may use a beginner's set from Hobby Lobby or on-line at Blick's etc....**
***set of brushes for acrylic paint**
***18X20 or 18X24 canvas, panel or masonite board**
***vessel for water**
***Palette (paper plate, plastic dish, etc.)**
***paper towel**
***if doing landscape, a reference photo**

To register, please contact: Susan Bridger CCE Director HS 715-822-5121 ext. 403 or sbrid@csdmail.com

ATTENTION ALL!
DUE TO RENOVATIONS, THE FITNESS CENTER WILL BE CLOSE FOR THE SUMMER AS OF JUNE 7, 2025. LOOK FOR A MUCH IMPROVED FACILITY IN THE FALL.





A View From the Lake

by Tom Schroeder
President, Beaver Dam Lake Management District

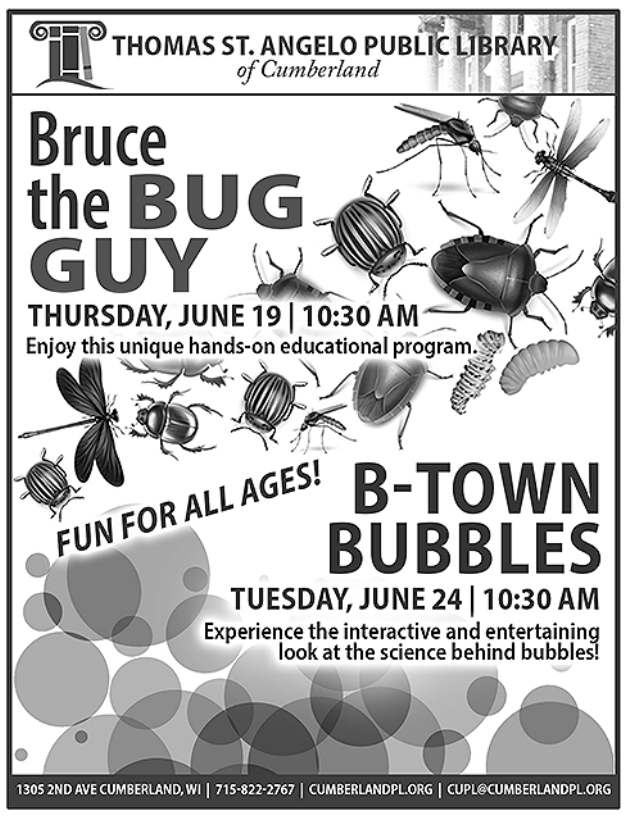
As was mentioned in my Feb. 2025 article, the Lake District commissioners reviewed and approved the 2025 Eurasian Water Milfoil-EWM Plan. Two permit applications were submitted to the WDNR, one for addressing the EWM and the second dealing with the potential excessive aquatic plant growth hindering watercraft navigation in City and Norwegian Bays. The WDNR denied the EWM application except for one of 26 locations where EWM was recorded during the Oct. 2024 aquatic plant survey. The approved location is located along the NE shoreline, close to Hwy. H, that the Lake District references as Hunts Bay. During August of 2019, on an experimental basis, Hunts Bay was one of several locations on WI Lakes that the WDNR permitted to be treated with a new herbicide, ProcellaCOR. Since 2019, no EWM has been observed in Hunts Bay until Oct. 2024.

The second permit for addressing potential navigation issues associated with excessive plant growth was totally denied. The BDLMD commissioners voted to challenge the WDNR denial of both permit applications by hiring legal counsel and filing for a Contested Case review. Because of legal costs the Navigation Permit denial was dropped from the Contest Case Review filing. The WDNR offered a compromise 2025 EWM treatment plan which addresses approximately 61% of the requested EWM treatment areas in 8 of the 26 EWM locations. After a great deal of debate, the BDLMD commissioners accepted the compromise proposal. If the current schedule holds, the ProcellaCOR treatment in locations 1,4,8,15,17, and 19 will be completed on Friday, June 13th. Locations 25 & 26 in Cemetery Bay will be treated on Thursday, June 19th. Go the BDLMD website at beaverdamlake.org to see the Permit application that shows the requested EWM treatment locations.

Although the dredging of Library Lake was completed to the WDNR permitted locations, depth and sediment quantity, many people have indicated they thought more of the Lake was going to have sediment removed. Unfortunately, that could not be accomplished but there are a number of tasks left to be completed. Riprap will be replaced along the shoreline east of the Grove Street Bridge and the floating clumps of cattails and debris will be removed. The Lake level is being kept lower (currently approx. 3 inches below normal) to minimize the flooding of an occupied Loon nest on Library Lake and to accommodate retention time of the 2-4D herbicide that will be used in Cemetery Bay. The side boards will be closed and the last stop log will be placed when Cemetery Bay is treated. The sand and debris will be removed from under the Grove Street Bridge for easier passage of watercraft to and from Library Lake. Additional dockage for all types of watercrafts is currently being considered at the SE and NE storm water ponds, including the replacement of the dock near the "Pepper Eating stage".

The SE storm water pond area was reseeded and additional trees were planted. A gravel pathway was completed and current plans are to extend the pathway along highway 63/48 to 5th Avenue after the completion of the resurfacing of the highway. Additional shoreline restoration is being considered.

Hopefully the weather will become more "summer like" soon so we can enjoy our wonderful Beaver Dam Lake! Please mark your calendar for the BDLMD Annual Meeting on Saturday, August 2, 2025 at the Cumberland Middle School starting at 9:30 AM. See you on the Lake!



Red Barn Predicts Laughter and Fun in Second Show

Running June 18-June 28, "The Psychic," a mystery by Sam Bobrick will deliver fun, humor and surprising twists to Red Barn audiences. Director Roger Sweeney of Shell Lake directs an experienced cast of six. Ben Heer (Rice Lake) plays down and out writer Adam Webster who is struggling to pay his rent. In desperation he puts a sign in his window, Psychic Readings $25. To his amazement, he gets business. His first customer is the lovely and conflicted Laura Benson (Linda Berglund of Spooner) followed by her shady husband Roy Benson (Dave McNulty of Shell Lake), her husband's mistress Rita Malone (Christina Karr of Rice Lake), gangster Johnny Bubbles (Rick Snyder of Weyerhaeuser) and Detective Norris Coslow (Tommy Yousten from Cumberland). Hilarious entanglements abound in this popular show.

Local artist Don Olson of Chetek will be displaying his acrylic work in the Red Barn Gallery.

Curtains open each evening at 7:30 pm. There are no Sunday performances. The Red Barn is located northeast of Rice Lake at the junction of Highway 48 and County Trunk M.

Reservations may be made by calling 715-234-8301, going online at redbarntheatre-ricelake.com or in person at the ticket booth.



Sudoku Puzzle #4148-M

	1	2		3		4		
		3		5	2		6	
7		5	6		8			
2	6				7			
3								5
			1				9	4
			9		5	2		1
	7		2	4		3		
		8		7		5	4	

Library Column

Thomas St. Angelo Public Library

Youth & Adult Reading Challenge Beginning Monday, June 9!

Show your support of libraries with this year's t-shirt!

Earn your t-shirt by checking out:

10 – picture (E) books

3 – chapter books (J, YA or adult)

After that, it's reading for fun and prizes!

Scavenger Hunt Beginning Friday, June 13!

Locate the chameleon in a business window on main street. Enter weekly.

Friends of the Library Book Sale Sat., June 14 | 9 am - 3 pm

Celebration of the Arts Cumberland Tourist Park Proceeds help fund programs at the Thomas St. Angelo Public Library.

The Friends would appreciate donations of newer hardcover books. Thank you!

Professional Storyteller

Professional storyteller Terri Wauchuta will entertain at the Celebration of the Arts on Saturday, June 14.

Presented by the DKG Psi Northwest and the Cumberland TSAP Library Foundation.

Bruce the Bug Guy

Thursday, June 19 | 10:30 am

Enjoy this unique hands-on educational program.

Bubble Show with **B-Town Bubbles**

Tuesday, June 24 | 10:30 am

Experience the interactive and entertaining look at the science behind bubbles!

The Roe Family Singers

Tuesday, July 1 | 6 pm | FREE Concert

Sponsored by the Cumberland TSAP Library Foundation. Part of the ETC's Island City Music Series

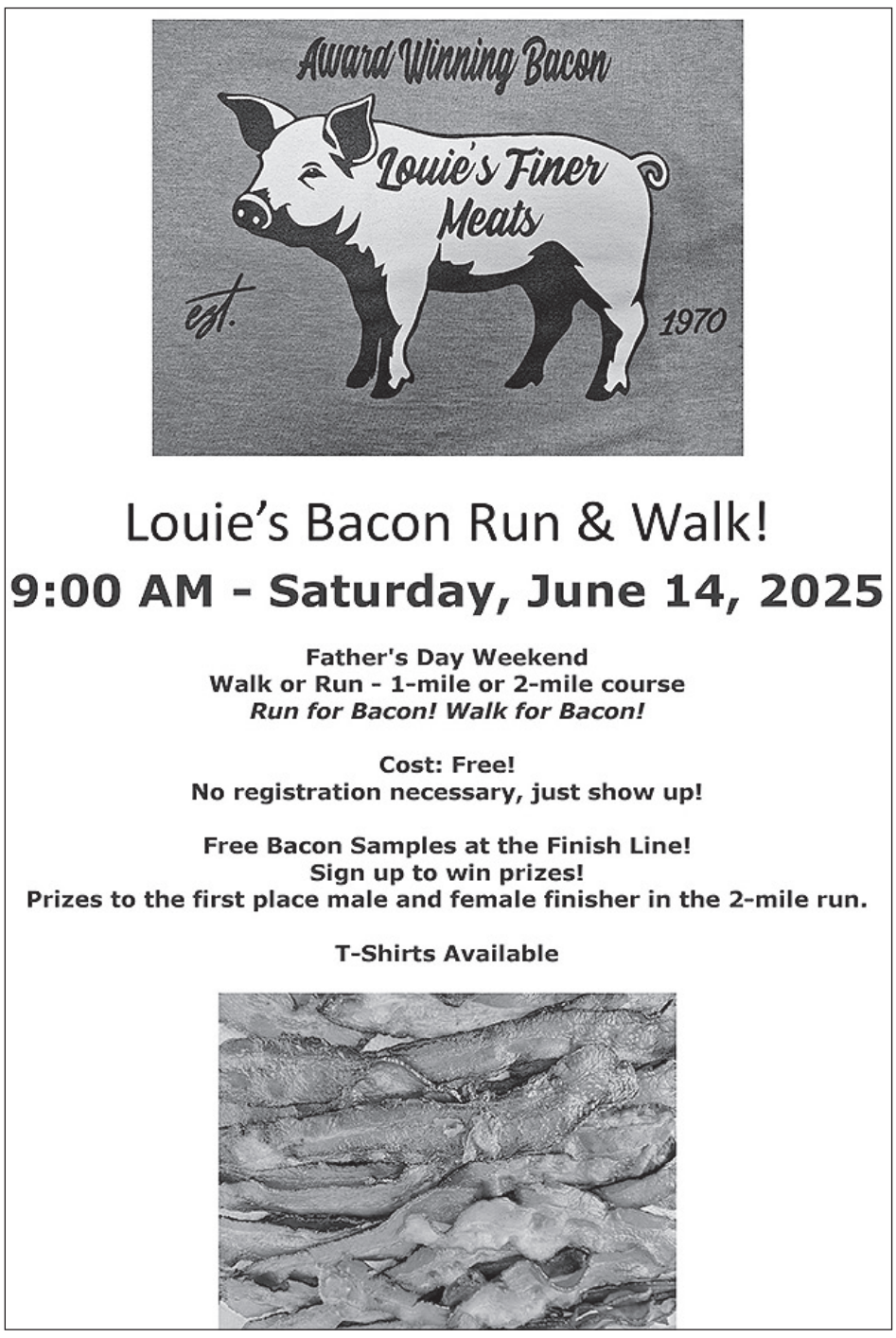
Their performances feature the banjo, autoharp, guitar, and Appalachian clogging!

Happy Summer!

Thomas St. Angelo Public Library of Cumberland

1305 2nd Ave Cumberland, WI 54829 • 715-822-2767 • cumberlandpl.org

Thank you for reading The Advocate



Opinion



Out My Window

by Paul Bucher, Editor

Man o man is there a ton of stuff going on. Last weekend saw the Scoutland Scramble Fun Run and Walk, and the Back the Red and Blue Street Fair on the south end of Main Street. Both events went well. The run and walk saw nearly double participation from the previous year and the Back the Red and Blue was a great time with all sorts of food, fun, games and more. I'm sure it raised a nice chunk of change as well, more on that when the numbers are tallied up. The June Dairy Breakfast for Barron County was also held last Saturday at Hillsdale Dairy, south of Barron. All sorts of tasty treats were available! So this Saturday is just as busy. The 33rd annual Island City Celebration of the Arts takes place at Tourist Park from 9 am to 3 pm featuring great food, music, art stations and more. The Tri-County Dairy Breakfast is being held at the Spooner Fairgrounds from 6:30 am to 10:30 am, Louie's Finer Meats' annual Bacon Fun Run & Walk starts at 9 am and Autumn Leaves is hosting their annual Tent Event Bake Sale with proceeds going to resident care. I'm telling you, they have some awesome stuff, see the ad on page 2. If you are bored this Saturday, it's your own fault, get out and enjoy some fun and tasty times!

-0-

I made it up to Islander Park this past Saturday afternoon to take in the Cumberland Islander's first men's baseball game in several years. It was so much fun, the guys played some good ball and it was a great way to spend the afternoon. Check the Cumberland Islanders Baseball Facebook page to stay up to date on when and where they play. I will also try and have weekly write ups on the sports page of how the games play out. Check it out!

-0-

So I'm not sure how many of you have driven down Polk Barron Street between Highway 48 and Staples Lake, but it is brutal. I often pull my boat in that direction and dodging potholes has become a game unless you meet oncoming traffic. Some of the potholes are real dandies, big and deep. I'm not quite sure why we are into June and still no repairs. I'm surprised someone hasn't wrecked something in those craters. Hopefully they will get a little attention soon!

-0-

I know the old saying, "if you don't like the weather, just wait a day" but this past couple weeks have been pretty nuts. We had our furnace on June 9th. The previous week temps were in the mid to upper 80's with a "nice" smell of a good old campfire courtesy of our neighbors to the north. Windows were closed and the AC was on. I guess that just the way it goes!

Have a great week!







Inside Wisconsin

by Tom Still

"For 'treps, there are some enduring paths to success"

MADISON, Wis. – The latest edition of the Wisconsin Governor's Business Plan Contest underscored that entrepreneurs can be found in all business sectors, from agriculture to artificial intelligence, and from recharging tired batteries to repurposing old clothing.

It also served as a reminder that success for young companies is less likely to hinge on the specific nature of the business and more on commonalities in how it is managed for growth.

Starting with more than 150 entries in late January and concluding with seven-minute pitches by 13 finalists at the Wisconsin Entrepreneurs' Conference, the 22nd annual contest was won by a Fox Valley firm that has developed a nano-composite dressing for chronic wounds such as diabetic foot ulcers. Phoenix-Aid, led by Ashwinraj Karthikeyan, emerged in the Life Sciences category of the contest to win the grand prize.

Other category winners emerged in Advanced Manufacturing, won by Galasys of Janesville with a process to convert dairy waste to a low-calorie sweetener; in Business Services with Equability of Madison and its clothing conversion service keyed to people with disabilities; and in Information Technology with Strudel of Madison, which devised an AI path to streamlining customer support in business-to-business software companies.

A few hours before those four winners and nine runners-up were announced, everyone who attended the June 4-5 conference in downtown Madison heard from a serial entrepreneur on best practices that can help many if not most young companies – regardless of technology or business sector – flourish over time.

Chicago-based Scott Becker wrote "The Entrepreneur's Edge" after founding and leading successful enterprises in health care, law, finance and media. One of his podcasts, "Becker Private Equity and Business," is routinely ranked among the nation's most popular business audio-blogs.

In an age in which the virtual world sometimes takes precedence over the personal, Becker delivered a message that boiled down to this: market niche, teams, clients and customers matter most. Everything else can be a distraction on the road to success.

"For those who want to be an entrepreneur, the bottom line is it is very hard and most new businesses fail," Becker said, adding he has come to believe there are certain "edges" that improve those entrepreneurial odds. Some examples:

Most entrepreneurs should work a regular job first. That may sound basic, but many people romanticize the examples of Steve Jobs, Mark Zuckerberg and Bill Gates, who didn't finish college and still built great companies. They are the exception, Becker said. "Real jobs" still teach how to get along with people, get things done and develop strong work habits.

It's not about what the entrepreneur wants, but what the customer needs. Attaining the right product-market fit is the goal, not building things that make the founder feel good. "If you do that, it's a hobby, not a business," Becker said.

The best entrepreneurs are commonly those who build excellent teams with multiple leaders within the company. "Without great teams, business success is very limited," Becker noted.

Entrepreneurs often have a mix of skills, from product vision to financial skills, and from sales ability to technical knowledge. The mistake some make is not realizing they are a leader who should be surrounded by others who are often more skilled in one or more ways. "Hire people who are better than you," he said, and give them time to grow. "Don't judge your hires too early."

Focus on core competencies and outsource everything else – and don't take outsourcing for granted. It's hard work to find the right partners for your business.

Focus, focus, focus. Companies usually succeed by finding the right niche in a market versus trying to serve the entire, usually much broader, market.

Some failures are fine … within reason … because an entrepreneurial leader should encourage teams to try new areas and business lines consistent with the core mission. A related rule is that young companies don't often have the time or money to over-plan. "It shouldn't be ready, aim, aim, fire," Becker said.

If much of this sounds like common sense, that's so, but it's applied to challenges faced by emerging businesses. Even in an era when AI can make people seem irrelevant in some settings, people still matter when success is on the line.

Still is president of the Wisconsin Technology Council. He can be reached at tstill@wisconsintechnologycouncil.com.

A Look Back

10 Years Ago
June 17, 2015

Next week Thelma Johnson, of Cumberland, will be traveling to Washington, DC as the guest of the National Park Service. She will be there to receive the National George and Helen Hartzog Award for Outstanding Volunteer Enduring Service. After winning the regional award, she was nominated for the National award by Daniel W. Watson, Volunteer Coordinator, Ice Age & North Country National Scenic Trails Satellite Office.

Kayla Johnson, a 2015 Cumberland High School graduate, has been named the state winner of the 2015 Stockholm Junior Water Prize competition-the most prestigious youth award for a water related science project. Kayla will represent Wisconsin at the national competition in Virginia, where she will compete against other young researchers from across the country.

20 Years Ago
June 15, 2005

Violent weather, either straight line winds or a small tornado, on June 11th, damaged silos at the Bill Gill farm on 8th Street. Major damage was done at the Joe Brown property on Highway T near the Cumberland Airport, when a barn with vehicles inside, were destroyed when the barn collapsed during the storm.

30 Years Ago
June 14, 1995

The former Ritchie Motors garage, located on 1st Avenue, was torn down last week. The building was built in 1931. It took only 7 1/2 minutes to come down. The building housed a business which sold Kaiser-Fraiser Autos and Willis Jeeps.

Steven Ekenstedt, a 4th grader at Cumberland Elementary School, is the recipient of a scholarship for Space Camp in Alabama through the Doris Hazen Foundation. Doris Hazen was a Cumberland teacher who passed away in 1993.

40 Years Ago
June 12, 1985

Lou Ann Berglund, of Cumberland, recently received an award from 3M for showing outstanding creativity in researching the effects of an oatmeal diet on cholesterol in mice.

50 Years Ago
June 12, 1975

The Cumberland Women's Club has announced the winners of the 6th grade poetry contest. They are Kathy Christensen, honorable mention; Randy Matthys, second; Vicky Lepak, first, Tina Hillman, third and Kay Behling and Mary Jacobson both honorable mention.

Local police reported a car theft this past week. A car owned by Patrick Donnan of Comstock was taken from the downtown area on Second Avenue. It was recovered on Sunday in Sawyer County.

60 Years Ago
June 17, 1965

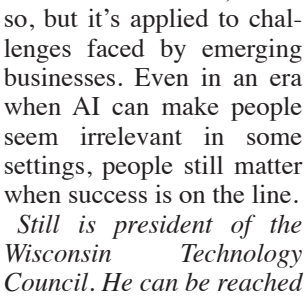
Two veteran Cumberland businesses stepped out of the local business scene with the announcements that they had sold their establishments. The Tower House, which was started here in 1951, by Mr. and Mrs. Louis DeGidio, changed hands on June 15th. The new owners are Mr. and Mrs. Marvin Jones. Effective July 1, the Spot Bar, now owned by Otto Siems, will be taken over by James Hanson and James Grintell.

70 Years Ago
June 16, 1955

Six Cumberland 3M employees will attend the 8th annual 3M service awards banquet on June 18. They are Wilbur Lau, 20 years; Frank Kleim, 33 years; Sylvester Trebesh, 23 years; George Germann, 29 years; Arthur Erickson, 27 years; and Louis Bohn, 27 years.

80 Years Ago
June 17, 1945

The six Thompson brothers who probably constitute one of the rare instances of that many brothers being on active service all at the same time, have a total of approximately 14 years of combined service. They are Ray, Myron, Clyde, Earl, Arthur and Fay. They are all sons of Mrs. L.K. McChesney.



2025 WEATHER

Date	Hi	Lo	Precip
06/03	87	56	0.15
06/04	58	48	0.62
06/05	73	48	0.00
06/06	76	48	0.00
06/07	71	56	0.00
06/08	73	36	0.57
06/09	67	49	0.15

Temperature and precipitation readings are taken at 7 a.m. for the previous 24 hours and are provided by the Cumberland Utility Office.

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A WEEKLY NEWSPAPER FOUNDED IN 1881

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Tues-Thurs: 9:00 am - 3:00 pm
Friday: 9:00 am - 12:00 pm.

Paul Bucher, Publisher
Paul Bucher, Ad Manager
Mark Fuller, Sports
Jess Wackerfuss, Production, Circulation,Photos
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Letters to the Editor: The Cumberland Advocate welcomes letters to the editor, **500 words or less** on subjects of interest to our readers, however, the choice of any material is at the discretion of the editor. Letters are limited to one per month per person.Letters endorsing or criticizing candidates for elected office will not be published two weeks prior to the election.

The editor also reserves the right to edit letters to meet space requirements, clarify, or to avoid obscenity, libel, or invasion of privacy. All letters must bear the handwritten signature of the writer and include the address and phone number(s) for verification purposes.

Poetry and thank you letters are not appropriate. There will be a charge for letters of thank you from individuals and they will be included with the paid notices, not with Letters to the Editor.

Weekly deadline is 2:00 p.m. on Friday

Court News

Barron County Circuit Court

Traffic Court

Audrey E. Salter, 38, Bruce, operating while revoked, $516.00. Michael W. Stauner, 30, Turtle Lake, operating while revoked, $516.00. Jerome M. Barsokine, 50, Chetek, operating a motor vehicle without proof of insurance, $10.00. Judith A. Barthen, 60, Mikana, operating a motor vehicle without proof of insurance, $10.00. Damien L. Bell, 19, Cameron, OWI, $968.00. Debra M. Bjugstad, 64, Rice Lake, failure to wear a seat belt, $10.00. County Line Property Services LLC., Comstock, non-registration of vehicle, $175.30. Austin D. Deason, 21, Rice Lake, windshields-tinting-critical area, $175.30. Daniel A. Doggett, 57, Birchwood, hit and run-attended vehicle, $263.50. Nicholas A. Draganowski, 33, Cumberland, operating a motor vehicle without proof of insurance, $10.00. Mya E. Dunat, 20, Barron, operating a motor vehicle without proof of insurance, $10.00. Thomas A. Eby, 38, Rice Lake, failure to wear a seat belt, $10.00. Joseph D. Edstrom, 19, Turtle Lake, windshields-tinting-critical area, $175.30. William Feisthauer, 25, Rice Lake, failure to wear a seat belt, $10.00. Samuel L. Foight, 32, Rice Lake, operating a motor vehicle without proof of insurance, $10.00 and failure to wear a seat belt, $10.00. Gabriela G. Ozuna, 27, Rice Lake, speeding, $175.30. Meaghan K. Glenn, 25, Ladysmith, failure to wear a seat belt, $10.00. Brennan A. Graber, 21, Cameron, windshields-tinting-critical area, $175.30. Paul J. Green, 63, Cumberland, failure to wear a seat belt, $10.00. Cody M. Hardcastle, 44, Barron, refuse to take test for intoxication after arrest, $50.00. Melissa J. Haro, 26, Rice Lake, violation of child restraint requirements, $150.10. David A. Haseltine, 40, Fall Creek, operating while suspended, $200.50. Leonard A. Helms, 51, Chetek, speeding, $200.50. Owen T. Hultman, 24, Eau Claire, speeding, $250.90. Christina A. Huth, 31, Chippewa Falls, speeding, $250.90. Kimberly D. Jackson-Hayden, 19, Cumberland, failure to wear a seat belt, $10.00 and texting while driving, $187.90. Hailey C. Johns, 25, Barron, failure to wear a seat belt, $10.00. Domarias A. King, 23, Barron, operating a motor vehicle without insurance, $200.50 and speeding, $200.50. Nicholaus L. Knez, 38, Cornell, speeding, $200.50. Michael J. Molenda, 57, Chetek, operating a motor vehicle without proof of insurance, $10.00. Luke J. Moravec, 26, Neenah, speeding, $200.50. Patrick W. Mungovan, 25, Wellesley, MA., speeding, $200.50. Bernadine Murphy-Wilson, 61, Sauk Village, IL., speeding, $200.50. Ron E. Nelson, 18,Fairchild, operating a motor vehicle without proof of insurance, $10.00. Austin J. Nelson, 26, Rice Lake, operating a motor vehicle without proof of insurance, $10.00. Robert A. Olson, 47, Saint Croix Falls, speeding, $250.90. Brittany A. Ottman, 28, Bloomer, speeding, $200.50. Paul M. Jenderny, Hillsdale, vehicle equipment violations-group 1, $238.30 and non-registration of vehicle, $175.30. Daniel L. Person, 19, Cornell, operating a motor vehicle without proof of insurance, $10.00. Andrew L. Phillips, 36, Green Bay, speeding, $200.50. Red Cedar Portable Buildings LLC., Comstock, vehicle equipment violations-group 1, $238.30. Alex T. Richter, 33, Madison, speeding, $200.50. Francisco Sanchez-Romero, 51, Rice Lake, operating motor vehicle without insurance, $200.50 and operate without a valid license, $200.50. Christopher M. Seever, 52, Oakdale, MN., speeding, $175.30. Jeremy D. Shimko, 32, Bruce, operating a motor vehicle without proof of insurance, $10.00. Henry R. Slather, 18, Frederic, speeding, $200.50. Caden E. Smith, 24, Superior, speeding, $200.50. Sierra J. Solum, 31, Rice Lake, non-registration of vehicle, $175.30. Faith E. Sonnenberg, 21, Woodville, operating while suspended, $200.50 and speeding, $225.70. Scott M. Szarkowtiz, 54, Superior, speeding, $200.50. Daniel L. Teran, 23, Verona, speeding, $200.50 and operating a motor vehicle without insurance, $200.50. Joshua D. Tijerina, 20, Cumberland, operating a motor vehicle without insurance, $200.50 and speeding, $200.50. Taylor C. Tuschner, 24, Chippewa Falls, operating a motor vehicle without proof of insurance, $10.00 and speeding, $250.90. Thomas P. Wauchop, 67, Crete, IL., speeding, $175.30. Cark W. Woodruff, 54, Rice Lake, operating a motor vehicle without proof of insurance, $10.00. Kayla A. Ziehme, 32, Cumberland, failure to wear a seat belt, $10.00. Ethan D. Zehme, 24, Cumberland, vehicle passenger failure to wear a seat belt, $10.00.

Complaints

Dalen J. Haas, 17, of Chetek, has been charged with disorderly conduct. His court date is scheduled for August 20, 2025.

Jonathan C. Novotny, 46, of Annandale, MN., has been charged with operate ATV or UTV without required headgear. His court date is scheduled for July 16, 2025.

Justin D. Welke, 42, of Chippewa Falls, has been charged with operate ATV or UTV without required headgear. His court date is scheduled for July 16, 2025.

Matthew E. Rasch, 47, of Birchwood, has been charged with criminal damage to property and domestic abuse. His court appearance was scheduled for June 2, 2025.

Dane L. Mishler, 31, of Chetek, has been charged with disorderly conduct. His court date was scheduled for June 2, 2025.

Marcy E. Figueroa, 49, of Rice Lake, has been charged with disorderly conduct and domestic abuse. Her court trial is scheduled for July 8, 2025.

Matthew D. Craker, 54, of Rice Lake, has been charged with operate ATV or UTV without required headgear. His court date is scheduled for July 16, 2025.

Jonathan W. Mullins, 42, of Cumberland, has been charged with disorderly conduct and domestic abuse. His court appearance was scheduled for June 3, 2025.

John R. Clark, 40, of Minong, has been charged with possession of drug paraphernalia. His court trial is scheduled for July 14, 2025.

Criminal Traffic

Michael E. Hiber, 54, of Barronett, has been charged with OWI and operating with PAC. His adjourned initial appearance is scheduled for July 9, 2025.

Charles L. Kuykendall, 34, of Hayward, has been charged with operating while revoked. He has a warrant issued for his arrest.

Travis M. Kramer, 22, of Rice Lake, has been charged with operating while revoked and ignition interlock device tampering/failure to install/violate court order. His adjourned initial appearance is scheduled for July 25, 2025.

Yefersson J. Sanchezpina, 22, of Stratford, WI., has been charged with operate without a valid license. His initial appearance was scheduled for June 4, 2025.

Maycol J. Ramirez, 26, of Rice Lake, has been charged with operate without a valid license. His initial appearance is scheduled for June 11, 2025.

Criminal Complaints

Michael J. Racho, 56, of Ramsey, MN., has been charged with possession of drug paraphernalia and possession of THC. His adjourned initial appearance was scheduled for June 6, 2025.

Zebulon H. Robinson, 43, of Eau Claire, has been charged with possession of THC, operating while revoked and ignition interlock device tampering/failure to install/violate court order. His adjourned initial appearance is scheduled for July 9, 2025.

Tyler J. Hill, 26, of Chetek, has been charged with operating while revoked. His initial appearance is scheduled for June 18, 2025.

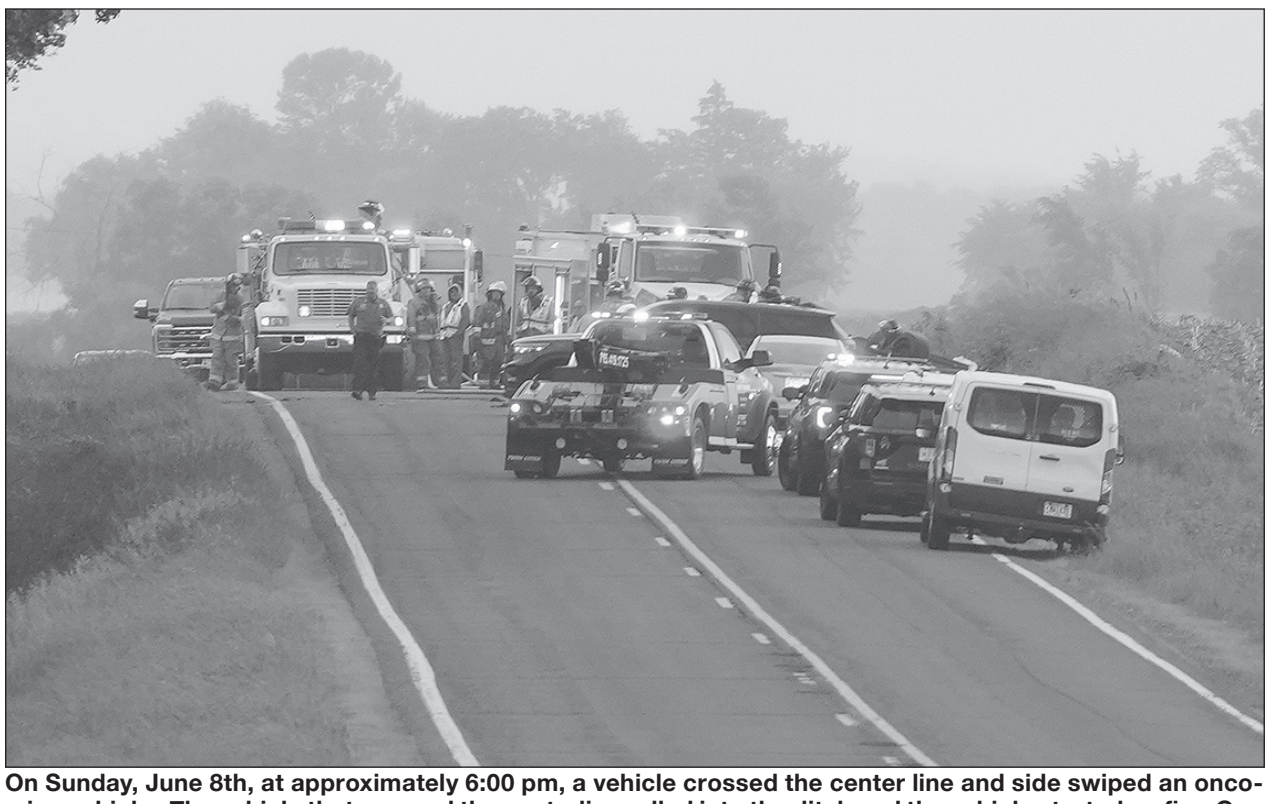
Julian L. Webster, 30, of Green Bay, has been charged with take and drive vehicle without consent and criminal trespass to dwelling. His initial appearance is scheduled for June 18, 2025.

Jeffery W. Snider, 44, of Hayward, has been charged with possess with intent-amphetamine, possession of THC, possession of drug paraphernalia, carry concealed weapon and operating while revoked. His adjourned initial appearance is scheduled for July 16, 2025.

Margaret M. Perron, 68, of Saint Paul, MN., has been charged with possession of methamphetamine, possession of narcotic drugs, possession of drug paraphernalia and possession of THC. Her adjourned initial appearance is scheduled for June 11, 2025.

Deresha A. Jackson, 37, of Minneapolis, MN., has been charged with possession of methamphetamine and possession of drug paraphernalia. Her adjourned initial appearance is scheduled for June 11, 2025.

Two Vehicle Accident on County Highway P!



On Sunday, June 8th, at approximately 6:00 pm, a vehicle crossed the center line and side swiped an oncoming vehicle. The vehicle that crossed the centerline rolled into the ditch and the vehicle started on fire. One person sustained severe injuries and was transported to the hospital.

Two Vehicle Crash on Highway P; One Injured

At 5:48 PM on Sunday June 8, 2025 a crash occurred on County Highway P at County Highway P approximately 1/4 mile north of 17th Avenue in Barron County near Almena.

Assisting agencies included Cumberland Police Department, Barron County Sheriff's Department, Almena Fire Department, Cumberland EMS, Mayo EMS, Life Link, and Turtle Lake Police Department.

The crash involved 1 injury The details of the crash are as follows:

The Barron County Sheriff's Department received a 911 call of a two vehicle crash on County Highway P near 17th Avenue.

It was reported that one vehicle was on fire, on its roof and becoming fully engulfed. The driver of that vehicle was injured but crawled out of the passenger side of the truck. A Cumberland P.D. Officer was the first to arrive on scene and pulled the subject away from the burning vehicle. The driver of the other vehicle involved in the crash was not injured.

A synopsis of the crash is as follows: A pickup truck pulling a dump trailer, driven by Michael Wallace, of Springbrook, was southbound on County P. Another pick-up, driven by Oscar Ledesma, of Cumberland, was traveling north and crossed the center-line, side swiping the other truck and then striking the trailer causing the truck to roll over and land on its roof. The vehicle then started on fire. There is suspected alcohol use of the driver of that vehicle.

The crash remains under investigation by the WI State Patrol and the Barron County Sheriff's Department.

Northwoods Notebook...

the two apartment buildings he built in the Island Glen development behind the Cenex station on Hwy. 63/48. Those apartments, he said, are fully leased.

City Administrator Randy Reeg said the project isn't finally approved.

"We're working with Jonathan on concepts, utility issues, zoning, and a lot of other moving parts," Reeg said.

Kauffman, the 31-year-old owner of the company he founded 10 years ago, said he plans to start with a one-story building of 15 apartments, but that could change.

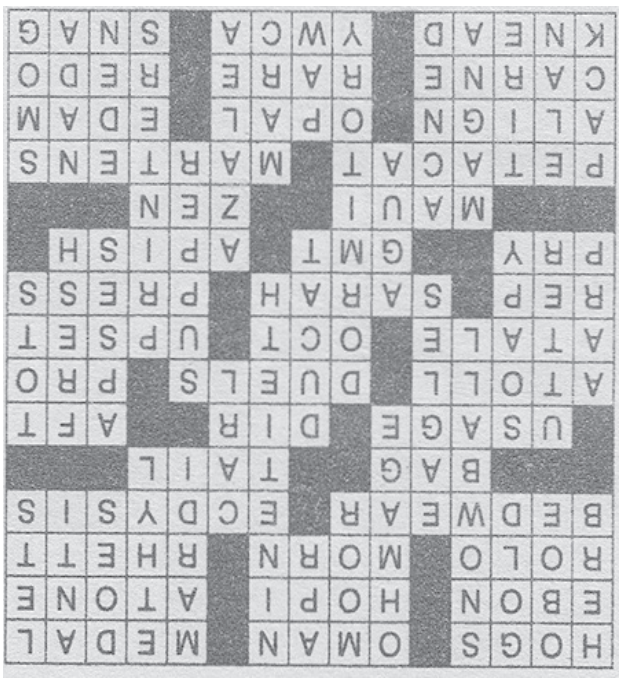
"Our goal is to get out 3D prints and pre-commitments and then decide how big to build," he said. "If demand goes through the roof, we can adjust things. We're going to see how it goes."

He hopes to break ground in the spring of 2026 with occupancy in the fall of '26.

"I think this is a great thing," said Helstern, the fellow who approached the contractor with the idea of building a place for seniors who want to downsize, but stay in Cumberland.

Larry Werner's email is lhwerner47@gmail.com.

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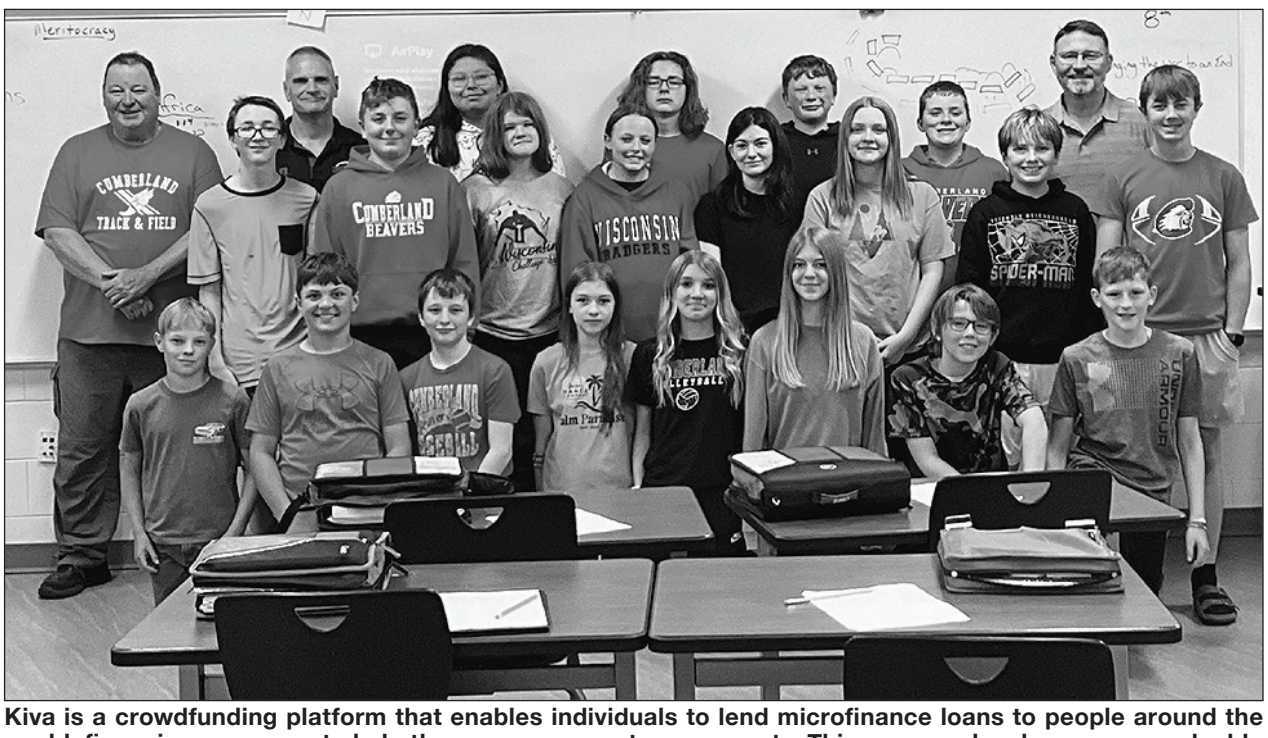
9	4	5	6	7	3	8	2	1
6	8	3	1	4	2	9	7	5
1	7	2	5	8	9	6	3	4
4	9	6	3	2	1	7	5	8
5	2	7	4	6	8	1	9	3
3	1	8	9	1	6	5	4	7
2	6	4	5	9	7	8	1	3
7	5	6	1	3	4	2	8	9
8	3	9	2	5	7	4	6	1

Sudoku Solution #4148-M

Thank you for reading The Advocate

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KIVA!



Kiva is a crowdfunding platform that enables individuals to lend microfinance loans to people around the world, financing programs to help them overcome extreme poverty. This program has been a very valuable tool at Cumberland MIddle School, and gives students a global perspective while also helping the real world. Pictured is one of the three 7th grade classes that participated in the KIVA project, along with Mark Mauer, KIVA Instructor Mr. McCreary and Middle School Prinicipal Colin Green.

KIVA by Mark Mauer

KIVA is a crowdfunding platform that enables individuals to lend microfinance loans to people around the world, financing programs designed to help them overcome extreme poverty. A KIVA loan enables someone to grow a business and create opportunities for themselves; it creates opportunities for others as well. KIVA doesn't hand out donations; these microloans (usually between $200-$1000) are meant to be repaid and have a repayment rate of around 97%. This program has been a very valuable tool at Cumberland Middle School to give students a global perspective while also helping people in the real world.

The project, based on KIVA, has students in the 7th Grade researching different microloan programs and selecting a case they would like to support. They then research the countries and create presentations as to why these people need support. In addition to helping students with research and teaching empathy, this is also an excellent opportunity for students to develop their public speaking skills and professionalism. Other schools around the country have similar programs through KIVA.

We are fortunate that Bill McCreary, our 7th-grade history teacher in Cumberland, spearheaded this project. Sixty students in the 7th Grade split into groups of three and gave 20 presentations on KIVA. Seven of the eight countries were in Africa. Each group then received $100 towards their KIVA recipient. As loans get repaid, the money will be paid forward to next year's class. This will be an ongoing, self-sustaining project in Mr. McCreary's classroom.

No public funds or school funds were used; a community member underwrote the project, and all microloans were funded through him.

Pictured above is one of the 3 classes that participated in the KIVA Project along with Mark Mauer, KIVA instructor Bill McCreary, and principal Colin Green.

If you would like to follow Mr. McCreary's 7th grade KIVA Project, go to the KIVA Lender Profile at KIVA.org/lenders/william9381125

Cumberland Middle School has already received two awards from KIVA: a Women's Equality Award (Level 4) and an Equality Badge.

After this project, the students developed a greater appreciation for life in America and learned that the only way out of poverty is to obtain a good education.

Sincerely,
Mark Mauer

Barronett News

By Judy Pieper

Happy Fathers' Day! I hope you spend it with people you love. I have to tell you, my brother, sisters and I were blessed with what I consider the best parents ever. Neither of them was able to do much, other than work, when they were children, and it seems that my dad wanted to be sure we had lots of good times to think back on when we were adults. On weekends he would take us on day trips to see points of interest all around the state. I think the one place that we visited that most impressed me was the Grotto in Dickeyville. If you have never been there, I would highly recommend going. Duane and I stopped by on our way home from Monroe last year, and it is even more impressive now than it was when I was a child.

Curt Adams and Wendy Coss hosted a family get-together in honor of Curt's son, Dawson's, birthday. Guests, besides the birthday boy, included Jesse, Rachel, Cole, Trystin, Kaylie and Suttyn Violet Adams, Pat Olson, Duane and me. The party was great, of course, but I'm afraid the guest of honor was slightly over-shadowed by little Suttyn. She is our newest great-great-niece, born on May 25th, and this was the first time we had met her. I can say without exaggerating that she is beautiful and adorable. Congratulations to the new mama and daddy and, of course, to Dawson on his birthday.

Richard Pieper traveled to Whitewater with the rest of his Special Olympics corn-hole team members last weekend to compete in State finals. Richard called when he returned home and was very excited – and happy – to let us know that they won. Now he has one more gold metal to add to the many that he has already collected. Congratulations to all the Packers corn-hole team members!

Jeff, Carman and Jim Copus and Donna Verriajo traveled up from southern Wisconsin to spend the entire weekend doing backbreaking manual labor -- landscaping and fixing the pier at their campsite by Sand Creek. (Sounds like my idea of a fun few days – not.) Jim and Donna stopped by the house on Sunday afternoon before heading home. Eventually, our conversation turned to a well publicized bromance that is on the skids. I mentioned that that particular situation reminded me of a story I heard many years ago. It's a little long, but it goes like this – A mouse was walking through the woods when he happened upon a baby snake who was not well. He felt sorry for the poor little guy, took him home, nursed him back to health, and raised him with love and care just as though the snake was his own child. When the snake was fully grown, he attacked the mouse and planned to have him for dinner. With his dying breath the mouse asked, "Why? After all I have done for you?" To which the snake replied, "You knew I was a snake when you took me in." Hmmm.

Alyse Lehmann makes the world's best cookies, and I was very glad that she baked some Sunday morning and brought a bag of them over to share with us. So, when Jim and Donna stopped by that afternoon, we had goodies to go with their coffee. I was seriously considering taking credit for making them, but didn't because I figured, correctly, that Donna would ask for the recipe.

That afternoon Alyse took time out of her very busy schedule to stop by our garden and hang four mosquito traps on trees in various areas. We hope they work – Usually, in mosquito season we smell like we are wearing eau de Cutter's perfume.

I'm so thankful that we had such beautiful weather last week. Duane and I spent lots of time in the garden – he was hoeing between the vegetable rows and I was weeding the strawberry patch. We are hoping that this will be a much better year than last one. Last year the weather was so cold and rainy that our strawberries were rotting before they ripened. I plan to make lots of strawberry and raspberry freezer jam this summer if things go well. We don't eat much of it, but the kids, grand-kids, nieces and nephews certainly like to be given some.

Kane and Pierce Thon were visiting their Grandma Lynn when we planted the garden a couple weeks ago, and they came down and helped. Kane planted the radishes, and Pierce planted the summer squash. They are ten and five years old, and they enjoy planting and harvesting – not the stuff that needs to be done in between those seasons though. It's so nice to still have young great-grandchildren who haven't reached the age where they have better things to do than hang out with us old people. That comes way too soon.

I'm going to run – have lots of work to do. Have a great week, and I'll see you later.

SENIOR DINING

Thursday, June 12
Seafood salad served on a lettuce leaf, cheese and crackers, cottage cheese, fresh fruit cup.

Friday, June 13
Beef tips with gravy, egg noodles, California blend veggies, assorted bread, cinnamon applesauce.

Monday, June 16
Mushroom chicken, Chieftain wild rice blend, glazed carrots, assorted bread, pumpkin bar.

Tuesday, June 17
Italian sausage with onions and peppers, macaroni and cheese, steamed peas, assorted bread, pear crisp.

Wednesday, June 18
Mediterranean salmon, Chieftain rice blend, steamed broccoli, assorted bread, chilled pears.

Lunch is served at 11:45 am and includes milk and/or coffee. Suggested contribution is $8.00 per meal for anyone 60 years or older & $15.00 full cost for those under 60. Please reserve your meal 24 hours ahead of time by calling The Cumberland Senior Center at 715-822-8794. (No reservation needed for Soup & Salad Bar days on the 1st an 3rd Tuesday of the month served 11:30 am - 12:30 pm.) The Senior Center is located at 1255 Webb St.

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715-308-3219





Ardis M. Olson Amundson

Ardis Mae Olson Amundson, 93, of Rice Lake, formerly of Cumberland and Thorp died May 24, 2025, at Brentwood Assisted Living in Rice Lake. She was born December 9, 1931, in Rice Lake, WI to Fred and Elvina (Swanson) Olson of Turtle Lake. She attended the Happy Corners Elementary School and graduated from Turtle Lake High School in 1949. She attended UW-Stout and graduated with a BS in Home Economics Education in 1953. She taught Home Economics from 1953-1955 in Thorp.

She was married in Zion Lutheran Church, Turtle Lake on July 24, 1954, to Dale Amundson who preceded her in death on March 18, 2011. In 1976, she earned an MS in Media Technology from UW-Stout and a Certificate in Library Science from UW-Eau Claire. She was a media director/librarian at the Stanley-Boyd Area Schools from 1977-1994 and moved to Cumberland on retirement.

She is survived by two daughters, Roberta (Rick) Freitag of Birchwood, WI and Patricia Lauria of Eden Prairie, MN; two sons, Michael (Donna) Amundson of Lake Elmo, MN and James Amundson of Barron, WI; six grandchildren; two step-grandchildren; seven great-grandchildren; five step-great-grandchildren; sister, Gurine (John) Gall of Turtle Lake; one brother, William (Clara) Olson of Clayton; sisters-in-law: Caroline Amundson of Cameron, Jan Olson of Turtle Lake; and many nieces and nephews. She was preceded in death by her husband, Dale Amundson; parents; sister, Beverley Gronlund of Duluth, MN; and two brothers: Tom Olson of Turtle Lake and Fred Olson Jr. of St. Louis Park, MN.

While in Thorp, she was a Girl Scout Leader and was active at St. Paul Lutheran Church. While in Cumberland, she was a member of the First Lutheran Church (Esther Circle and Quilters), Cumberland Women's Club, Svenska (Swedish) Club of Amery, and Friends of the Library.

She was a life-long learner and attended many Elderhostel (Road Scholar) trips and other classes. Other hobbies included reading, biking, playing the piano, feeding the birds, flower gardening, genealogy, attending plays and movies, writing poetry, arts and crafts, and entertaining.

Memorial services will be held at 11:00 AM June 27, 2025, at First Lutheran Church, Cumberland with Pastor Timothy Schmidt officiating. Private burial will be in Northern Wisconsin Veterans Memorial Cemetery, Spooner. Visitation will be 1 hour prior to the service at the church.

In lieu of flowers, memorials are suggested to your local library.

Skinner Funeral Home of Cumberland is serving the family.





Gladys J. Webster

Gladys Jean Webster, 82, of Cumberland, peacefully passed away on June 3, 2025, at Care and Rehab in Cumberland. She was born November 11, 1942, in Cumberland to Edward and Alma (Nelson) Shields. Gladys graduated from Cumberland High School in 1961.

She was married in Cumberland on November 15, 1963, to John Webster, who preceded her in death on November 19, 2016.

Gladys enjoyed fishing, tending her garden, and going for rides in the country. She especially enjoyed spending time with her family and friends. She was a loving mother and a wonderful grandmother.

She is survived by her daughter, Joan (Travis) Gibson of Cumberland; grandchild, John Gibson; brother, George (Audrey) Shields; sister, Ruth Amdahl; nieces, nephews and other family and friends. Gladys was preceded in death by parents, Edward and Alma Shields; brothers: Walter, Lester, and Lloyd; sister, Alice Savage.

Funeral services will be held at 11 AM Thursday, June 12, 2025, at First Lutheran Church, Cumberland, WI with Rev. Timothy Schmidt officiating. Visitation will be from 4-7 PM Wednesday, June 11, 2025, at Skinner Funeral Home in Cumberland and one hour before.

Skinner Funeral Home of Cumberland is serving the family.





Church Directory



"Trinity and Marriage"

by Pastor John Miels

St. Paul Lutheran Church

1. God is relational: Before anything was created, God wasn't lonely, BUT IN ETERNAL CONVERSTION AND REALATIONSHIP within the God head. Because God is a communion of persons—Father, Son, and Holy Spirit.

• That means relationship is built into the very nature of God. Not isolation. Not self-centeredness. But loving, self-giving fellowship, against pride.

2. We are made in His image.

• Genesis 1:27: "In the image of God He created him; male and female He created them." (Not evolved from a beast). Male and female union is the reflection of God which is life affirming.

• Marriage reflects that divine image—not just as individuals, but in the union of two persons who are distinct, yet one. Brings forth new life.

3. Marriage echoes the Trinity.

• Husband and wife are two persons—different, complementary—and yet become one flesh (Gen 2:24). Each person is the product of two; father's DNA and mother's DNA, new life.

• That's not a vague metaphor. That's the same kind of unity-in-diversity we see in the Trinity: three persons, one essence.

• Marriage is not about sameness, but about the beautiful harmony of difference—like melody and harmony in music.

4. Christ and the Church: the ultimate marriage.

• In Ephesians 5, Paul says that marriage is a picture of Christ and the Church.

• That relationship only makes sense if the persons involved are truly distinct—Christ is not the Church, and the Church is not Christ. But they are joined in love. Pride is set aside.

Pastor John Miels,

AUGUSTANA LUTHERAN CHURCH (ELCA)
1025 Second Avenue
Phone: 715-822-2890
Pastor Shane Anderson
Worship Service: 9 a.m. Sunday School 10:15 a.m. Holy Communion at all services.

BARRONETT LUTHERAN CHURCH (ELCA)
776 Prospect Ave.,
Phone: 715-822-5511,
cell:715-671-3197
Minister: Todd Ahneman
Sunday: Worship 9 a.m.; Holy Communion 1st & 3rd Sundays.

CHRIST LUTHERAN CHURCH, LCMS, Pipe Lake
See us on Facebook
Polk County Hwys. "G" and "T"
christlutheranpipelake.com
Steve Miller, Pastor
Phone: 715-822-3096
Worship Service, 10:30 a.m. All Year; Sunday School/Bible Study: 9:00 am. Sept. -May.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS
644 South 6th St., Barron
Bishop Jay Jevne
Chapel: (715) 537-3679
Home: 402 677-0574
Sunday Sacrament Meeting: 10-11 a.m;: 11:10-Noon:Priesthood, Relief Society, Primary, Sunday School.

CUMBERLAND BAPTIST
Jared Andrea, Pastor
1225 Hwy. 48
Phone: 715-822-3520
Bible Study: 8:30 a.m.; Worship Service: 10:00 a.m.
www.cumberlandbaptistchurch.com

FIRST LUTHERAN (ELCA)
Elm and Eighth Avenue
Timothy Schmidt, Pastor
Phone: 715-822-4416
Worship Times: Sunday 9 am: Wednesdays 6 pm; Communion 1st and 3rd weeks of the month.

FIRST UNITED METHODIST CHURCH
Rev. Adelbert Frejas
Phone: 715-822-4293
Worship Service & Sunday School 8:45 a.m., Worshiping, witnessing, sharing community, Cry room available. Sunday Fellowship following each service. Holy Communion 1st Sunday each month.

GOSPEL MENNONITE
Almena, WI.
Sunday: Sunday School, all ages 10 a.m. Worship Services: 10:45 a.m. Evening services: 7:45 p.m.

HOLY TRINITY ORTHODOX CHURCH
Clayton, WI.
Father Christopher Wojcik, Saturday Vespers, 5 p.m.; Sunday Divine Liturgy: 9:30 a.m,

HOPE COMMUNITY CHURCH
1788 Elm Street
Pastor Paul Green
Phone: 715-822-3586
Worship Service: Sunday 9:30 am
hopecommunitychurch.life

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Tom Olson, Pastor
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www.hosannacumberland.org

LAKE PARK ALLIANCE CHURCH
Shell Lake, WI.
John Sahlstrom, Pastor
Phone: 715-468-2734
Prayer: 9 a.m.; Worship Service: 10 a.m.

NORTHERN LAKES CHURCH
825 8th Ave., Cumberland
Matthew Earls, Pastor
Phone: 715-822-5502
Sunday Morning Service 10:00 am for sermons from the Bible and Contemporary Worship, Children's Church and nursery during service; Wednesday 5:30 pm AWANA for Children and Youth Impact (returning in Sept.); Online services and calendar of events available at www.northernlakeschurch.com

SACRED HEART CATHOLIC CHURCH
Soo Ave., Almena,
Father Jayanna Kanna
Weekend Mass: Sun,, 8:30 am

ST. ANN CATHOLIC CHURCH
320 Pine St., Turtle Lake,
Father Jayanna Kanna
Phone: 715-822-2948
Masses: Saturday: 4:00 p.m; Sunday: 8:30 a.m.

ST. ANTHONY ABBOT CATHOLIC PARISH
900 St. Anthony Street
Father Jayanna Kanna
Phone: 715-822-2948
Weekend Masses: Sat. 6:00 p.m.
Sunday: 10:30a.m.

ST. JOSEPH'S CATHOLIC CHURCH
502 Second St., Shell Lake
Father Edwin Anderson
Phone: 715-635-3105
Saturday Mass; 4:30 p.m.

ST. MATTHEWS LUTHERAN CHURCH
Missouri Synod (LCMS)
Almena, WI.
Vacancy Pastor: Isaac Nicholson
Sunday: Sunday School: 9:00 a.m. Divine Service: 10:30 a.m.; Wednesday's 6:00 pm-Vesper Service

ST. PAUL LUTHERAN
Missouri Synod
1 mile East on Hwy. 48
John Miels, Pastor
Phone: 715-822-8690
Sunday morning traditional worship: 9:00 a.m.; Wed.evening contemporary worship: 6 p.m..

SEVENTH DAY ADVENTIST CHURCH
Rice Lake, WI.
Hwy. SS 1/2 mi. S. of Cedar Mall
Pastor: Scott Manly
Phone: 715-434-7798
Saturday: Sabbath School: 9:30 a.m. Worship Service: 11 a.m. Wed. Bible Study:7:15 pm.

SHELL LAKE FULL GOSPEL CHURCH
Shell Lake, WI.
Josiah Hodgett, Lead Pastor
Worship Service: Sundays at 10 am; Kids for Christ: Sundays at 10:30 am, Uturn Student Minstries: Sundays at 6 pm.

SILVER CREEK LUTHERAN CHURCH
Missouri Synod (LCMS)
483 7th Avenue, Clayton
Pastor: Rev. Quenten Buechner.
Divine Service: Sunday 9 am; Holy Communion: 1st and 3rd Sunday of each month

STANFOLD LUTHERAN
Hwy 48, 9 mi. E. of Cumberland
Pastor John Bergson
Phone: 262-354-4537
Sunday Service: 8:30 a.m. & 10:30 a.m.; Coffee & bible Study

TIMBERLAND RINGEBU FREE LUTHERAN
12 miles north on "H"
Timothy Carlson, Pastor
Sunday School, all ages 8:15 a.m. Worship 9:30 a.m. Holy Communion 2nd Sunday of each month.

TRINITY LUTHERAN
10 mi. W on Hwy. 48, McKinley
Pastor Diane Norstad
Phone: 715-822-3001
Sunday Worship and Holy Communion: 8:45 am Sunday School: 10:00 am

UNITARIAN UNIVERSALIST
Blue Hills Fellowship
Phone: 715-234-6337
www.bluehillsuu.org
230 W. Messenger St., Rice Lake
Services Sunday 10 a.m.

ZION LUTHERAN
Wi. Ev. Lutheran Synod
715-641-0945
3 miles NW of Almena
Worship Service: Saturdays 11:00 am; Holy communion first and third Sunday

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PUBLIC NOTICES

ORDINANCE #2025-811
An Ordinance Amending Sidewalk Construction

The Common Council of the City of Cumberland do hereby amend and ordain the following sections of the Code of Ordinances as follows:

SECTION ONE: Section 8.02 of the Municipal code of the City of Cumberland is hereby amended to read as follows:

8.02 SIDEWALK CONSTRUCTION.

(1) DEFINITIONS. The following terms have the meanings indicated:

a. Crack. A fissure within a sidewalk square.

b. Defective Sidewalk or Square. A sidewalk square meeting the criteria for replacement in subsection (4) below.

c. Joint. A cleavage created for expansion purposes which separates 2 or more sidewalk squares.

d. Sidewalk. A public sidewalk within the street right-of-way.

e. Sidewalk Square. That portion of a sidewalk bordered by joints and the sidewalk edge.

f. Spelling. A chipped or splintered condition of a sidewalk square.

(2) WISCONSIN STATUTES. Wis. Stats. § 66.0907, Wis. Stats., is incorporated herein by reference.

(3) DELEGATION OF AUTHORITY; SIDEWALK INSPECTORS. The City Public Works Director shall have the authority of the Board of Public Works as provided for in Wis. Stats. § 66.0907, and he shall designate one (1) or more subordinates as sidewalk inspectors who shall have the duty of inspecting the sidewalks within the City and ordering or arranging for the replacement of defective sidewalks.

(4) CRITERIA FOR DETERMINING NECESSITY OF REPLACEMENT. Sidewalk squares which meet the following criteria shall be considered defective, unsafe and insufficient and in need of replacement:

a. There is a difference in height equal to or greater than one (1) inch in the elevation of adjacent sidewalk squares.

b. There is a crack equal to or greater than one-half (½) inch in width.

c. There is a difference in height equal to or greater than one (1) inch in the elevation of adjacent sections of a crack.

d. There is depression greater than one-half (½) inch within a sidewalk square.

e. There is spalling which has resulted in a depression greater than one-half (½) inch.

f. There is a noticeable change or distortion in the constant grade resulting from the heaving or settlement of 2 or more sidewalk squares, where this creates a difference in height of one (1) inch or more.

g. There has been a temporary sidewalk repair.

(5) TEMPORARY SIDEWALK REPAIR. No sidewalk square shall be ordered or arranged to be repaired by way of crack fillers, wedges, surface treatments or the like by a sidewalk inspector, except as a temporary measure pending replacement. Sidewalk squares which, upon inspection, are noted to have been temporarily repaired shall be ordered or arranged to be replaced. However, wherever the only defect is a difference in elevation due to settlement or having, it shall be permissible to remedy the defect by adjusting the square.

(6) PROCEDURE; SIDEWALK REPLACEMENT AND PAYMENT OF COSTS. The procedure for sidewalk laying, removing, and repairing and for the payment of the cost shall be governed by Wis. Stats. § 66.0907.

(7) NONCOMPLIANCE. Sidewalks replaced by the City contractor or City forces shall be subject to an administrative fee of $25.00 per tax parcel in addition to the replacement cost.

(8) NEW SIDEWALKS. The Public Works Committee may order sidewalks to be constructed where none previously existed, or reconstructed, along any street, irrespective of whether the abutting lands have been improved, whenever in the judgment of the Committee considering such factors to include, but not be limited to, the safety and welfare of the public, the cost, and the feasibility of constructing said sidewalk.

a. If an owner of a business or commercial real estate has been ordered to construct and perpetually maintain sidewalks on their property, said sidewalk shall be constructed prior to the time of opening for business.

b. Where the Public Works Committee has directed owners of residential real estate to construct residential sidewalks, the Committee is authorized to grant temporary exemptions to owners where the Committee determines that special or unusual situations made the construction of sidewalks impossible or impractical and an alternate means of sidewalk is available or unnecessary. All such exemptions shall be for a term of one (1) year, unless the Committee otherwise directs at the time of granting the exemption that the term is for a longer and/or permanent basis.

i. Residential real estate owners shall be prohibited from constructing sidewalks absent such direction from the Committee.

(9) SIDEWALK CONSTRUCTION. These specifications shall apply to the construction and restoration of sidewalks installed for improvement of pedestrian facilities. All sidewalks installed on public property and in the dedicated right-of-way shall be constructed in accordance with the following provisions:

a. All sidewalks shall be constructed with Class A Concrete, unless other materials are approved by the Director of Public Works, or the Public Works Committee.

b. All sidewalks shall have a minimum width of 5 feet, unless otherwise approved by the Public Works Committee.

c. The elevation of the sidewalk, as measured at the outside edge (edge nearest to the private property) shall be no less than 2% or no more than 5% above the top of the adjacent curb. The transverse slope of the sidewalk shall be not less than one-quarter (¼) inch per foot or more than one (1) inch per foot, sloping toward the public street.

d. All sidewalks shall have a concrete thickness of 4 inches over a 4-inch gravel or sand base, except at driveways where sidewalk shall be constructed of concrete 6 inches thick

f. The foundation for the sidewalks shall be thoroughly tamped or otherwise compacted to prevent settlement and be moistened before placing the concrete. The concrete shall be consolidated and spaded sufficiently to bring the mortar to the surface and prevent honeycombing. Before the mortar has set, the surface shall be struck off and floated with a wooden or magnesium float, steel troweled and brushed.

g. Transverse joints shall be constructed at right angles to the centerline of the sidewalk, either by sawing or grooving, at approximately 4-foot intervals. One-half-inch transverse expansion joint filler shall be installed at each property line. The edges of the sidewalk shall be rounded with an edger having a one-fourth (¼)-inch radius. Concrete shall not be placed on frozen ground and shall be protected against freezing for a period of 72 hours after placement.

(10) CLEANING OF SIDEWALKS. The owner of the prop erty abutting any sidewalk shall, without notice and at all times, keep such abutting sidewalk clean and free of debris, dirt, sweepings, obstructions and clear of snow and ice, and shall not deposit or place any sweepings or debris or other foreign matter upon the same. The City may impose a fine on those owners who neglect to keep the sidewalks clear as provided in Wis. Stat. § 66.0907(5).

(11) PENALTY. Any person who shall fail to replace or repair defective, sidewalks within 45 days after being so ordered as provided herein shall be subject to a penalty as provided in § 25.04 of this Municipal Code. A separate offense shall be deemed committed on each day in which a violation of this section occurs or continues. This section shall not preclude the City from replacing or repairing defective sidewalks as provided in Wis. Stats., § 66.0907.

SECTION TWO: Effective Date. This ordinance shall take effect upon passage and publication as provided by law.

PASSED, ADOPTED AND APPROVED this 3rd day of June 2025.

_____
Daniel C. Shoemaker, Mayor

Date Adopted: June 3, 2025
Date Published: June 11, 2025
Effective Date: June 12, 2025

ATTEST:
This ordinance was passed by the Common Council of the City of Cumberland, Barron County, Wisconsin, at a duly noticed and convened regular meeting held on June 3, 2025.

_____
Arlene Frisinger, Clerk

Published in the *Cumberland Advocate* on June 11, 2025. WNAXLP

ADVERTISEMENT FOR BIDS
FOR HINES LAKEVIEW DRIVE WATERMAIN RECONSTRUCTION

Owner: City of Cumberland
Class of Work: Watermain Replacement, Watermain HDD, Service Connection, Hydrant Replacement, Restoration.
Project Locations: Hines Lakeview Drive, Cumberland, Barron County, WI
Pre-Bid Meeting: A mandatory pre-bid meeting will be held at 10:00 am on June 25, 2025 at the project site near the dead-end of Hines Lakeview Drive.
Bids Close At: 10:00 AM Wednesday July 2, 2025

1.1 NOTICE TO CONTRACTORS

Sealed Bid Proposals for the furnishing of all labor, materials and all other items necessary to complete the work described herewith, will be received by City of Cumberland at its office, 950 1st Avenue , Cumberland, WI 54829 until 10:00 AM, Wednesday July 2, 2025 after which such bids will be publicly opened and read aloud by representatives of City of Cumberland. The work, in accordance with drawings and specifications prepared by Emmons & Olivier Resources, Inc., consists of the following major items of work:

General Nature of the Public Improvements includes the Approximate Quantities:

- 955 linear feet HDD 8" C906 watermain
- 15 linear feet 8" DIP watermain
- 6 linear feet 6" DIP watermain
- 3 hydrant packages
- Associated appurtenances and connections to existing watermain
- 139 linear feet water service
- 10 water service connections
- 9 curb stops
- Site Restoration

Bidding Documents:
Contractors desiring a copy of the bid package, plans, specifications and proposal forms may obtain them from the ENGINEER, (Emmons & Olivier Resources, Inc., 1919 University Avenue West, Suite 300, St. Paul, MN), upon the payment of a $50.00 non-refundable fee for each bid package. Bid packages are also available for examination at the OWNERS office. You may also download the digital plan documents by entering Quest Project #9714785 on the website's Project search page. Please contact QuestCDN.com at 952-233-1632 or info@questcdn.com for assistance in free membership registration, downloading, and working with this digital project information. All communications relative to this project should be addressed to the ENGINEER prior to opening of the Bid. Emmons & Olivier Resources, Inc.: Attention Nicholas I. Nelson, P.E., phone (715) 965-7318.

Bid Proposals shall be submitted on forms furnished for that purpose.

Bid Security:
Each bid proposal shall be accompanied by Bid security made payable to City of Cumberland ("OWNER") in an amount of five (5) percent of Bidder's maximum Bid price and in the form of a certified check, or a bid bond (on the form provided or similar) issued by a surety company duly authorized to do business in the state of Wisconsin, such Bid Security to be a guarantee that the bidder, if awarded a contract, will enter into a contract with City of Cumberland; and the amount of the certified check will be retained or the bond enforced by the OWNER in case the bidder fails to do so. The OWNER will retain the bid securities for the three lowest bidders until the contract has been awarded and executed but not longer than thirty (30) days. No bid may be withdrawn for a period of thirty (30) days following the bid opening. The successful bidder shall be required to provide performance and payment bonds, each in the amount of 100 percent of the total amount of the contract.

Date of Award:
It is anticipated that the project will be awarded on or about Tuesday July 8, 2025.

Pre-Bid Meeting:
A mandatory pre-bid meeting will be held at 10:00am on June 25, at the project site the project site near the dead-end of Hines Lakeview Drive. Contractors, desiring to submit a bid, must have representation present at this meeting and must complete the sign-in sheet provided at this meeting. Bids that are received from contractors, who did not have a representative present at the mandatory pre-meeting and whose representatives did not complete the sign-in sheet, shall not have their bids opened during the bid opening as they are considered a non-responsive/responsible bidder and ineligible for award.

Funding Requirements:
This project is solely funded by the City of Cumberland. Bidders agree to abide by all requirements of the city and the provisions for civil rights, equal employment opportunity and affirmative action set forth in the Bidding Documents. We encourage DBEs, including MBEs and WBEs, to submit bids.

Wage Rates:
State prevailing wages are not applicable for this project.

Qualifications:
Bidders shall submit a Statement of Bidder's Qualifications to the Owner with their Bid.

Rights Reserved:
The bid of the lowest responsible bidder who attended the mandatory pre-bid meeting, is intended to be accepted on or before the expiration of thirty (30) days after the date of the opening of bids. The OWNER, however, reserves the right to reject any or all bids and to wave any minor irregularities, informalities or discrepancies, and further reserves the right to award the contract in the best interest of City of Cumberland.

Published by Authority of: City of Cumberland.

Published in the *Cumberland Advocate* on June 11 & June 18, 2025. WNAXLP

NOTICE
BEAVER DAM LAKE MANAGEMENT DISTRICT
Nomination for Commissioner

Are you interested in a term as a Beaver Dam Lake Management District Commissioner?

Submit your name, along with 3 signatures on this nomination form by **July 15th**. The nominations will be listed on the voting ballot at the August 2, 2025 Annual Meeting.

Duties of a commissioner are as follows:

1. Attend scheduled meetings
2. Attend the Annual Meeting
3 Participate in at least one project each year
4 Hold one of the following offices during the 3 yr. if offered: President, Treasurer, and Secretary

MAIL NOMINATION FORM to:
BDLMD, PO. Box 232, Cumberland, WI. 54829

Your Name:_____

Signatures of Lake District Residents:

1. _____
2. _____
3. _____

Published in the Cumberland Advocate June 11 & June 18, 202 WNAXLP

NOTICE
STATE OF WISCONSIN
CIRCUIT COURT
BARRON COUNTY
NOTICE TO CREDITORS
(Informal Administration)
CASE NO. 2025 PR51

In the Matter of the Estate of Michael J. Beyer, deceased, Case No. 2025 PR 51.

PLEASE TAKE NOTICE:

1. An application for informal administration was filed.

2. The decedent , with date of birth 03-29-1988 and date of death 11-09-2023, was domiciled in Barron County, State of Wisconsin, with a mailing address of 635 E Orchard Beach Lane, Rice Lake, WI 54868.

3. All interested persons waived notice.

4. The deadline for filing a claim against the decedent's estate is September 3, 2025.

5. A claim may be filed at the Barron County Justice Center County Courthouse, 1420 St. Hwy. 25 N., Barron, Wisconsin, Room 2700.

/S/ Deanne E. Larson
Probate Registrar
May 21, 2025

Anthony K. Berg,
Attorney at Law LLC
1344 Second Ave.
PO Box 877
Cumberland, WI 54829
715-822-3455
Bar # 1077438

Published in the *Cumberland Advocate* on May 28, June 4 & June 11, 2025. WNAXLP

NOTICE

Notice is hereby given that the Regular Monthly Meeting of the Cumberland School District Board of Education shall be held at 6:00 p.m. for open session and closed to follow on Tuesday, June 17, 2025, in the middle school commons.

The following is the proposed agenda:

1. Approve vouchers, receipts, and invoices.
2. Recognize delegates, visitors, and donations.
3. Consider approval of the 2025-2026 Administration, Professional, and Associate Staff wage increase.
4. Consider approval of the 2025-2026 Professional and Associate Staff Handbooks.
5. Consider approval of Kristal Thompson's resignation as National Honor Society and Students Offering Support Advisor.
6. Consider approval of Desirae Nichols as High School English Teacher.
7. Consider approval of Ryan Zemke as High School Head Boys' Basketball Coach.
8. Consider approval of Erik Ethun as High School Assistant Football Coach.
9. Hear discussion items and administrator reports.
10. Set meeting dates and events.

Vote on closed session for the purpose of considering employment and compensation and discussing negotiations and performance evaluations per Wisconsin Statute 19.85(1)(c), specifically to discuss 2025 – 2026 staffing and personnel and District Administrator evaluation. The board will reconvene to open session to adjourn.

A copy of the agenda is posted in the elementary school, middle school, high school, and administration building.

Jennifer Hyatt
Cumberland School District Clerk

Published in the *Cumberland Advocate* on June 11, 2025 WNAXLP

NOTICE

Eclipse Self Storage, LLC 1130 Charrie Lane, Cumberland, WI will auction the contents of a storage unit rented by Tina L Gonzales. The contents are briefly and generally described as: dresser, camping chair, fan, Weber grill, shop vac, room air conditioner, roof rake, snow shovels, electric weed whip, utility cart, cooler, kitchen table/chairs, air fryer, blankets/pillows, lawn mower w/bagger, floor jack, propane tank, 2 puppy/kid gates, drawers, bags, boxes of clothes and miscellaneous stored items. Auction runs 6/16/2025 - 6/26/2025. See auction details at storagetreasures.com

Eclipse Self Storage, LLC
PO Box 253
Rice Lake, WI 54868

Published in the *Cumberland Advocate* on June 11, 2025. WNAXLP

Statewide public notice website
www.wisconsinpublicnotice.org

Cumberland Advocate

CLASSIFIED ADS

$7 Minimum Charge for 15 words Thereafter 25¢ Per Word
DEADLINE 2:00 Friday
Phone: 715-822-4469

RENTALS

FOR RENT: In Barronett. Storage Unit 10' by 24'. $50 per month. Please call Duane or Judy at 715-822-8385 or 715-939-0647 20tfnp

THOMPSON MINI STORAGE, Barronett. 715-822-4933. 4tfnc

BUSINESS SERVICES

AUTO INSURANCE after insurance cancellation, OWI, violations, accidents, loss of license. 234-3427 or 800-657-4782. Instant SR-22 filings. tfnc

HELP CUMBERLAND BOY SCOUTS DepositAluminum Cans in the Scout Bin Behind the Amoco Station

FOR SALE

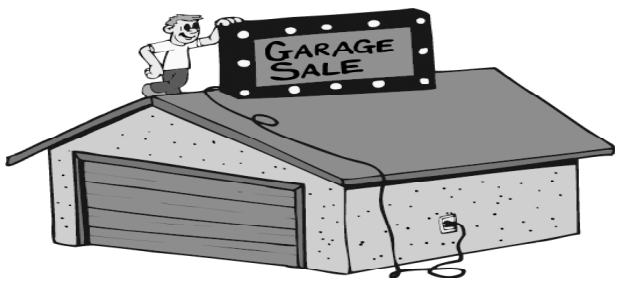
FOR SALE: Something good to eat. BEEF! BEEF! BEEF! 1/4's, 1/2's, whole or hamburger! Finished to perfection. 715-205-0357. A12-TFN

WENGER'S FIREWOOD: Oak - Cut, split & delivered to your door.. Also avail. - 8 ft oak wood by semi load. 715.419.3479 26TFN

Free firewood. Call 715-214-6573 A 16-A17



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2193 Polk/Barron St Comstock
Cut, Trim & Remove
Now Hauling Dirt, Gravel & Black Dirt!
3-4 yard loads
Wood Processor
Cut to 15" logs or 24" Firewood
Call 715-419-2591 or 715-822-8374



Garage Sale + Antiques/Collectibles

Friday, June 13 • 10 am- 6 pm &
Saturday, June 14 • 8 am- 5 pm

New and gently used Jr's and Women's clothing sizes XS-L: brand name clothing-Patagonia, Toad & Co, Shein, Gap, Banana Republic, Talbot's, J-Crew, Men's Clothing L-XXL, Kitchen/dining: new tupperware, bread machine, household items, outdoor: grills, fishing, boating, golf, chairs, tires. Antiques: Fostoria crystal, Nikko Double Phoenix, many collectibles and crystal. Household/Decor: Pictures, lamps, knick-knacks. Other: CD's, DVD's, LOTS of books (fiction, non-fiction, history, shelf-help, travel.

1535 2nd Ave • Cumberland



Augustana Lutheran Church is holding a Garage Sale and Camp Bake Sale. There will be a huge variety of items for sale along with many homemade sweet treats. All money from the bake sale will go to sending our youth to Lutheran Point Bible Camp this summer. You won't want to miss this giant sale.

Friday, June 13 • 8 am - 4pm
Saturday, June 14 • 8 am - 11 am

Industry Appreciation Golf Scramble!



The Cumberland Chamber of Commerce honored the Cumberland Golf Club at the annual Chamber Industry Appreciation Golf Scramble, Wednesday, June 4th. Pictured from left to right are Cumberland Chamber of Commerce Board Members Chip Neibuhr, Louis Muench, Cumberland Chamber of Commerce Coordinator Emily Schutte, Cumberland Golf Club Employee Mike Gentilli, Cumberland Chamber of Commerce Board Member Jordan Peichel, Cumberland Golf Club Employee Roy Peterson, Cumberland Golf Club Manager Brian Tahtinen, Cumberland Board Members Mark Peichel, Paul Nelson, Krista Johnson and Cumberland Chamber of Commerce President Jon Hile.



Northwoods Brew Pub was honored at last Wednesday's Chamber of Commerce Golf Outing. Pictured left to right are Cumberland Chamber of Commerce Coordinator Emily Schutte, Cumberland Chamber of Commerce Board Members Chip Neibuhr, Louis Muench, Jordan Peichel, Northwoods Brew Pub Manager Colton Smith, Cumberland Chamber of Commerce Board Members Mark Peichel, Paul Nelson, Krista Johnson and Cumberland Chamber of Commerce President Jon Hile.

City Council...

nal costs expected to come in or near the original budget.

In public works, a discussion was had relating to improvement of the sidewalk between Nezzy's and the DNR building in the amount of $3,500. Provided an easement is given to the city for public use. A motion was made by Cifaldi and seconded by Steve Anderson to approve the motion. All voted in favor.

Next Josh Low gave a brief breakdown of the city's financial situation in regards to projects in the next several years including street improvements, park projects, the city garage and infrastructure expansion in TID No. 9. He stated the city is in excellent financial shape and in good position moving into the future. Next on the agenda was the utility committee.

First was to discuss and approve a finance plan for the 2025 Electric Utility Projects. A motion was made by Lussier and seconded by Laursen to approve the financial plan. All were in favor.

Next was a discussion relating to an increase of up to $40,000 to Simon Electric for the Main Street Lighting Project. A motion was made by Lussier and seconded by Jim Anderson to approve. All were in favor. It should be noted the $40,000 won't increase the overall project cost. The third item from the utility committee was a discussion and possible action in relation to AFP #3 for well #6 to Olympic Builders in the amount of $93,166.50. A motion was made by Cifaldi seconded by Steve Anderson to approve. All were in favor. Lastly a discussion and possible action relation to AFP (Application for Payment) #7 for Wastewater Collections Systems Improvements to James Peterson & Sons in the amount of $231,818.44. A motion was made by Jim Anderson to approve and seconded by Cifaldi. All were in favor.

Up next were committee updates. In Parks and Recreation, Michael Cifaldi spoke of two concepts for Tourist Park and Eagle Point Campground improvements. The committee is reviewing and will get things put together soon. Cifaldi also stated the swim raft will soon be in at the city beach.

As for the fire district, Cifaldi said it was a busy month, but all is good. With Police Chief Heather Wolfe not in attendance, Mayor Shoemaker spoke of the success already with the addition of K-9 Kilo and the city Flock cameras. In Public Works, Tom Goldsmith said most items have already been discussed, mainly the sidewalks. Goldsmith also spoke of the removal of trees on Grove Street and that overall it is going pretty good downtown.

For utility reports, Craig Turcott stated the street lights are ordered and crews are pouring bases for the new street lights. The city did receive PSC (Public Service Commission) approval. The new street lights should arrive by the end of July. Turcott also stated generator #6 is scheduled for upkeep in October and will be down for up to six weeks. The utility is also looking at July 23rd for an open house at the new utility shop. Jim Schullo spoke of happenings at the Cumberland Golf Course. He said things are going well and that Hilltop Restaurant is in the process of cleaning up the restaurant at the course and hope to be open by the end of June.

Kelly Cady spoke of happenings at Thomas St. Angelo Public Library.

Aside from the usual busy schedule at the library, two employees have left. Jeanette Rydberg and Emily Held have moved on. The library has hired two new employees, Summer Fontaine and Beth Owens to take on the vacated positions. Cady also said all the computers have been updated.

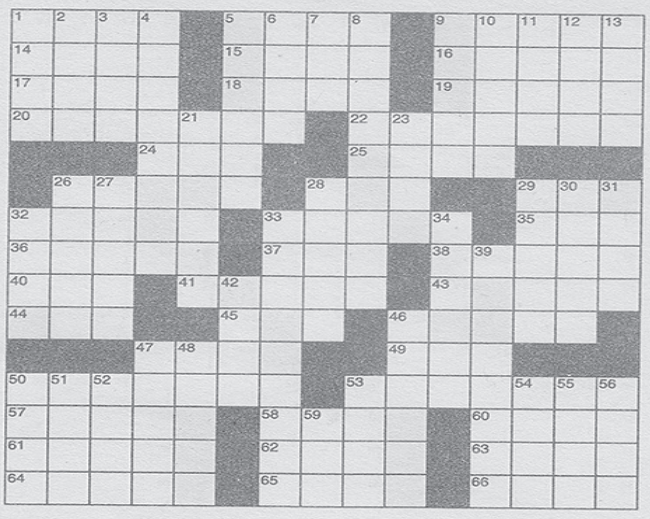
Doris Laursen then spoke for the Lake District, stating the district is waiting for approval to treat the lake for invasive weeds. Cemetery Bay and a few other locations need treatment.

City Administrator Randy Reeg expressed gratitude for the city employees who have really stepped up during the hectic summer that includes construction and storm clean ups. He thanked them all. Finally, Mayor Shoemaker commented on how the city goes about all the requests and such they receive. He put together an interesting City Action checklist:

1. Purpose
   A. What is the benefit of the action
   i. Addressing a problem or pro-active improvement
   ii. Isolated incident or ongoing issue
2. Who is impacted.
   A. Public or private purpose
3. Legal Considerations
   A. Consistent with ordinances, statues
   B. Ordinance change required
      i. Liability considerations
   C. Jurisdiction
      i. e.g. Law enforcement within city limits
4. Near and/or long-term consequences
   A. Zoning
   B. Right of way or easement implications
   C. Consistent with plans (Strategic Plan, Outdoor Recreation, Stormwater, ETC)
   D. Precedent setting
5. Intergovernmental Implications
6. Priority
   A. Urgent and/or important
   B. Opportunity Cost (impact on other requests)
7. Public safety implications
8. ADA implications
9. Finance
   A. How to pay
      i. Can pay within current budget?
      ii. If unbudgeted, how to pay
         1. Debt
         2. Grants
         3. Long-term finance plan adjustment
      iii. Ongoing costs
         1. Staff resources
         2. New/additional budget item
         3. Responsibility for long term maintenance costs (e.g. donation of shelters, benches)
   B. financial benefit (e.g. increased assessed value)
10. Notifications
   A. Required (e.g. public hearing)
   B. Courtesy (e.g. impact on business)
11. Required Approvals.

The meeting then went into scheduled closed session, was reconvened into open session where a motion was made to adjourn. The July City Council Meeting is scheduled for Tuesday, July 1.

PUZZLE



ACROSS
1 Swine
5 Asian nation
9 Ribbon
14 Black
15 N.A. Indian
16 Repent
17 Rolled chocolate candy brand
18 AM
19 Gone With the Wind's Mr. Butler
20 Covers (2 wds.)
22 Shedding outer layer
24 Container
25 Persue
26 Use
28 Director (abbr.)
29 American Federation of Teachers (abbr.)
32 Coral reef
33 Fights
35 For
36 Dickens' "___ of Two Cities" (2 wds.)
37 Fall mo.
38 Snappy
40 Representative
41 Biblical woman
43 Rub
44 Be nosey
45 Time zone
46 Imitative
47 Island
49 Type of Buddhism
50 Stroke (3 wds.)
53 Cousins of weasel
57 Adjust
58 Opaque gem
60 Swiss-like cheese
61 Chili con ___
62 Exotic
63 Do it again
64 Massage
65 Young Women's Christian Association
66 Hitch

DOWN
1 Fennel
2 Band instrument
3 Precious metal
4 Type of winter fight
5 Resistance
6 Secure
7 Rainy mo.
8 Centennial minus ten
9 ___ Gras
10 Type of alcohol
11 Bucks wives
12 Opposed
13 Allows
21 Cliff dwelling birds
23 Socialism's Marx
26 Say
27 Slippery
28 Ticket to a performance
29 Recesses
30 Crisp
31 Children
32 Retired persons association (abbr.)
33 On campus housing
34 Da Vinci's "Last ___"
39 Computers' partners
42 Water (Sp.)
46 Rhododendron
47 ___ Carta
48 Blemished
50 Mob
51 Dash
52 Exhaust
53 Artist Chagall
54 Adam's garden
55 Nothing
56 Haze
59 Animal foot

Sports

Beavers Fall to Spooner on Seventh Inning Walk-Off

The Cumberland Beavers came close to knocking off the #2 seeded Spooner Rails in last Wednesday's WIAA Regional, but instead saw their season end on a seventh inning walk-off single breaking a 2-2 tie and sending Spooner into the Regional final.

Cumberland took an early lead in the contest on a Uriah Johnson single, knocking in Cooper Schramski who had walked. It stayed that way until Spooner answered with two runs in the second to take a 2-1 lead.

The Beavers responded in the fourth with their own second run when Tanner Wickstrom's groundout scored Johnson, who had walked. A subsequent double by Landon Wickstrom put Cumberland runners on 2nd and 3rd with only one out, but the Beavers could not convert with a go-ahead tally.

The game would stay tied until the seventh when two Spooner hits and a pair of Cumberland errors ended the contest and sent the Rails into the Regional final the following day. There, they defeated Northwestern 8-6 to advance to next week's Sectional in Augusta, where they will meet the Barron Bears.

It was a good effort by the Beavers against a team that won the HON Title and currently have a record of 20 and 7. Cumberland finishes their season with a final record of 8 and 17, but played their best ball at the end of the year.

Cooper Schramski pitched the first five and two-thirds innings for Coach John Peterson, giving up two runs on four hits, while striking out seven. Sloan McCreary came into the contest to get the sixth innings final out and ended up taking the pitching loss.

Six different players had hits for the Beavers with Wickstrom's double the only extra base hit.

Cumberland Beavers Golf Season Ends at WIAA Sectional

The Cumberland Beavers saw their 2025 season come to an end at last week's WIAA D3 Golf Sectional at Turtleback Golf Course in Rice Lake. The team finished in eighth place in the 13-team field, which was won by Chetek-Weyerhaeuser, who shot a team score of 313. Prentice also advanced to State with a second-place score of 326.

Tucker Johnson of Neillsville and Simon Cole of Ladysmith tied for Medalist Honors with matching scores of 74. Chetek-Weyerhaeuser dominated the competition, placing three players among the top six scorers.

For the Beavers, Derrick Gideo finished his high school career with an 82 to finish tied for 14th and 15th place. He enjoyed a strong senior year, including taking Medalist Honors at the HON Conference Tournament.

Teammates Brody Chartraw and Max Hoff each shot 91, while Jack Richter added a 93. Coach Mike Gideo was happy with the season, which was one of the team's best in several years. "We played in a strong Conference and improved throughout the spring. Getting to Sectionals as a team was also a highlight. I want to thank the kids for their hard work and the Cumberland Golf Course and school ministration for their help and support throughout the season."

Girl's Soccer Season Ends at WIAA Tournament Opener

The Barron-Bloomer-Cumberland Girl's Soccer season came to an end last week when they dropped an 8-0 decision to the Superior Spartans in a WIAA D2 Tournament opener in Superior. The team finishes their season with a final record of 9-9-3.

The team finished the regular season in third place in the HON Conference with a record of 4 and 4. Washburn won the Conference Championship with a 7-0-1 record.

Superior dropped a 1-0 decision to New Richmond in their next game.

Cumberland Islanders Baseball is Back After Several Year Hiatus

The Cumberland Islanders men's baseball team is back after a several year absence.

The team features a line up of mostly former Cumberland baseball players, some of which have played college baseball. The team will play their home games at Islander Park, check the Facebook Page, "Cumberland Islanders Baseball" for the complete schedule. The team's next home game is Wednesday, June 11th vs. Chippewa Falls at 5:30 pm, followed by a road game at Spooner on Saturday night at 7:30 pm, and a home game Sunday, June 22nd vs. Brill at 1 pm.

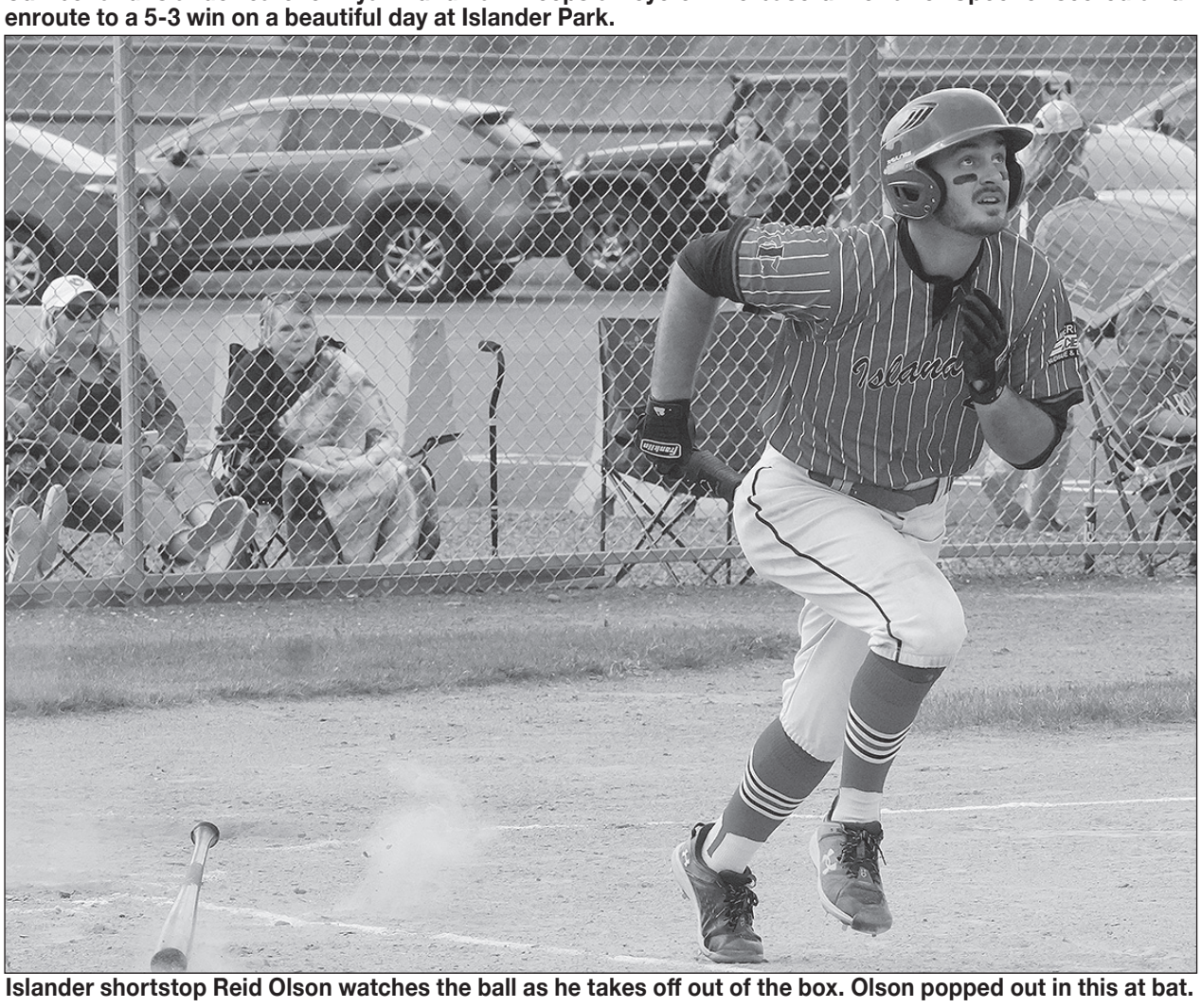
The Islanders opened up the 2025 season this past Saturday with a 5-3 home loss to Spooner. It was the first time several players like Payton Rose, Jerrad Lindfors, Trystin Netizel and Wyatt Tift had been on a baseball field in several years.

The fellas played well despite the opening day loss and will only get better with some needed on the field game action. Both Vaughn Johnson and Gavin Prinsen threw the ball well. Johnson went the first six innings, while Prinsen pitched the final three. Spooner jumped out to a 5-0 lead before the hometown nine scored three in the eighth inning to make it interesting. It should be a fun summer of baseball. Be sure to check it out. Grilled brats and hot dogs are available so bring the family and watch some good old town ball!

Islander Baseball Is Back!



Cumberland Islander catcher Ryan Lundmark keeps an eye on the baserunner after Spooner scored a run enroute to a 5-3 win on a beautiful day at Islander Park.



Islander shortstop Reid Olson watches the ball as he takes off out of the box. Olson popped out in this at bat.

Scoutland Scramble!



The second annual Scoutland Scramble 5 K Fun Run/ 2.5 K walk benefiting the Cumberland Area Trails Alliance (CATA) and Scoutland - Cumberland Area Friends of Scouting took place on the Depot trail and Scoutland on June 7th. We had wonderful weather and nearly doubled our participation from last year. Everyone received a t-shirt and participated in a door prize drawing after the event. The event was made possible by generous donations from our major sponsors: Cumberland Federal Bank, Advanced Sportswear, Louie's Finer Meats, Northwoods Propane, Lakeland Co., Cumberland Ace Hardware & Lumber, Jon Hile Re/Max Northstar, Club Cumberland, R Local Sanitation, QuickBlast Finish Removal, Seneca, Pasko's RPM, Fur Barn Veterinary Clinic, Cumberland Healthcare, Nilssen's Foods, Dairy State Bank, Cumberland Advocate, Northwoods Septic, Bourbans Bar, and Elite Sealcoating. We would like to extend a sincere thank you to all of our t-shirt sponsors and to all the local businesses that donated the wonderful door prizes!



Overall winner Hank Brunclik 19:32



17-40 female winner Ella Matthews 27:30



Support your friends and neighbors!
SHOP CUMBERLAND!

Cumberland Area Fishing & Hunting Table

SOLAR TIMES • Longitude 90.05 Latitude 45.53 • LUNAR TIMES

DATE	AM Minor	AM Major	PM Minor	PM Major	Sunrise	Sunset	MOON Rise	Up	Sets	Down	DST
06/11 WedF	5:34	11:47	6:01	-----	05:20	08:54	10:06p	4:56a	1:04a	1:30p	*
06/12 Thu>	6:29	12:15	6:56	12:42	05:20	08:54	10:53p	5:49a	1:57a	2:24p	*
06/13 Fri>	7:26	1:12	7:52	1:39	05:20	08:55	11:30p	6:52a	2:50a	3:17p	*
06/14 Sat	8:23	2:10	8:49	2:36	05:20	08:55	NoMoon	8:03a	3:43a	4:09p	*
06/15 Sun	9:20	3:07	9:45	3:32	05:20	08:56	NoMoon	9:18a	4:34a	4:59p	*
06/16 Mon	10:14	4:02	10:38	4:26	05:20	08:56	12:24a	10:34a	5:23a	5:47p	
06/17 Tue	11:06	4:54	11:29	5:17	05:20	08:57	12:44a	11:49a	6:10a	6:33p	*

Major = 2 hours/Minor = 1 hour • Times are centered on the major/minor window
F=Full Moon N=New Moon Q=Quarter Moon > = Peak Activity
DST will have * in it if it is in effect that day Calibrated for Time Zone: 6W



An Outdoorsman's Journal

By Mark Walters

Big Gills and The Ritchie Hotel

Hello friends,

As you are about to find out, I once again pegged out the fun meter. I hung out with my good buddy Paul Bucher who owns The Cumberland Advocate and had some quality campfire time as well as caught a mess of very large bluegill.

Friday, May 30th
High 75, low 44

Each spring and often winter Paul Bucher and I try to get together for some sort of fishing experience. Generally there is a ton of laughter and pretty much always, we catch what we are after. Today would be no exception to the laughter part as Paul and I had to check out my lodging before we hit the water. The plan was a unique one. Paul's friend Chris Ritchie who is in the 30ish bracket, owns a pretty 40-acres in the area and on his his property he has a deer stand fit for a king, or in this case, fit for a marsh rat named Mark Walters and this would be my home.

Before we went fishing, the plan was to move into my home and as we pulled onto the property Chris was mowing. Pretty soon, lawn chairs were pulled out, then a tasty beverage, hours later it was getting dark and a campfire was lit, silly games were played, laughter was constant and ooooopsie, we forgot to go fishing.

In reality, Paul just finished his graduation issue, also his summer "Laker" and I have been running hard since April 1st and two good buddies decided the gills could wait till the next morning.

Chris's shack is built for hunting but in all honesty could be lived in.

Saturday, May 31st
High 74, low 45

Time to get serious and catch some pigasaurus gills like we have for about 20 springs. There is a lake with larger than average bluegill and it is so secret, you cannot even see it with a satelite and if you try to put it into your gps, it will blow up.

Paul, Red the dog who thinks she is human and MGW are on a fish whacking mission with a pretty casual attitude. Mr Bucher would be tossing a 1/32nd ounce hair jig, bobber with a waxie setup, I would go bare hook, half a red worm and a bobber. As always seems to be the norm my buddy had a few fatties in the livewell before I was fishing but to put it simply "I don't care".

We caught so many 8 to 9.5 inch gills that there was a ton of you get to live releases on some fish with a pair of beautiful fillets. We spent the day in Paul's 175 Alumacraft Competitor and it was an easy peasy kind of day.

Sunday, June 1st
High 78, low 49

My good buddy is gone till the next campfire and today I was given an assignment. I was chosen to wrestle my 17-foot canoe into a lake that is even more secret than the one we fished yesterday. This lake has the potential for 25-inch, 10-pound gills and I was just the man check it out. That might be a stretch but the rumor mill had it that there were some real pretty fish in it.

For the first 2 hours I could not go over 10 seconds without catching a fish. Normally that would be pretty neat but in this case not a one was over 4-inches and small fish bore me. I had made the decision to try fishing by a beavers home and if I stayed in Smallville, I was going to paddle to shore, portage out and head to yesterday's honey hole.

As soon as my red worm hit the water, my bobber vanished and the fish I had on was just over 9-inches. Just to make sure it was not a fluke I casted back to the same spot and it was "sumo" on and though it took some work, 2 hours later I was paddling to shore with a cooler with some top of the line gills and that evening had a very satisfying time eating fresh bluegill and having as much fun as a pig in a mud puddle.



The Ritchie Hotel was an awesome place for Mark Walters to hang his hat.



Paul Bucher, his buddy Red, and a dandy bluegill.

My job is killing me, on the other hand, were all dying!

Sunset

The Outdoorsman's Journal is brought to you by:

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All Conference!



Cooper Schramski 1st Team All Conference



Morgan Monchilovich 1st team All Conference



Tucker Wickstrom Honorable Mention All Conference

Schramski Named First Team All-Conference

Cumberland Senior Cooper Schramski has been named to the First Team HON All-Conference Baseball Team for the second consecutive year.

Schramski was a strong defender in the outfield, a clutch hitter, and and pitched several big games for the Beavers this spring. Although missing the early part of the season recovering from an injury, Schramski hit .348 on the year with six RBI and seven stolen bases. Additionally, he went 2 and 2 on the mound with a 1.93 ERA, striking out 42 hitters in 29 innings of work.

Joining him on the Honorable Mention Team was Freshman Tucker Wickstrom, who had a strong first year in the program.

Playing wherever needed, Wickstrom played capable defense at multiple positions, while hitting .368 on the season. "We're anxious to see how Tucker improves from year to year," added Coach Peterson. Peterson concluded by saying, "Both of these young men are well deserving of this special recognition."

UW-Whitewater Wins NCAA D3 National Baseball Championship

The UW-Whitewater Warhawks rolled to the NCAA D3 Baseball Championship last week, setting numerous World Series Records along the way. They averaged almost 15 runs per game in their five victories, dominating the eight-team field. They finish the season with a final record of 49-6.

For former Cumberland Head Coach Mark Fuller, it is his second National Title in his 12 years on the Warhawks coaching staff. They have appeared in four College World Series during his time with the team, previously taking home the 2014 Championship and adding a second place finish last year.

During his 34 years as the Beavers Head Coach, the Beavers went 482-243, wining 10 Conference Titles and appearing at the State Tournament four times.

Heart O' North
2025 Baseball All Conference
1st Team

Mike Zunker	Ashland	Senior
Danny Edwards	Barron	Senior
Glendon Thompson	Barron	Junior
Connor Evitch	Chetek-Weyerhaeuser	Senior
Cooper Schramski	Cumberland	Senior
Trent Kirkland	Hayward	Senior
Xavier Stojek	Hayward	Senior
Boden Teal	Northwestern	Senior
Jesse Morales	Spooner	Senior
Evan Potaczek	Spooner	Senior
Brodie Allram	St Croix Falls	Junior

2nd Team

Wyatt Lund	Ashland	Junior
Zac Edwards	Barron	Junior
Dawson Sinclair	Barron	Senior
Adam Wirth	Barron	Senior
Ryker Ebert	Cameron	Senior
Aiden Becker	Chetek-Weyerhaeuser	Junior
Dawson Jorczak	Hayward	Senior
Jaxen Donohue	Ladysmith	Senior
Ethan Harms	Northwestern	Junior
Tysen Teal	Northwestern	Sophomore

Honorable Mention

Andrew Larson	Cameron	Freshman
Brock Hamilton	Chetek-Weyerhaeuser	Senior
Jude Poppe	Chetek-Weyerhaeuser	Sophomore
Tucker Wickstrom	Cumberland	Freshmen
Laine Gerber	Ladysmith	Senior
Austin Lahti	Northwestern	Senior
Jackson Lucius	Spooner	Senior
Jarrett Meier	Spooner	Junior
Mason Sobralski	Spooner	Junior
Caden Folkestad	St Croix Falls	Senior

Heart O' North Co-Players of the Year

Xavier Stojek	Hayward	Senior
Evan Potaczek	Spooner	Senior

Monchilovich Grabs All-Conference Softball Honors

Cumberland Senior Morgan Monchilovich has been named to the HON First Team All-Conference Softball Team in voting last week. Her outstanding season contained a batting average of .459 with 39 hits, nine triples, three home runs, and 19 stolen bases. She also won 10 games as the Beavers number one pitcher and struck out 109 batters.

Monchilovich will also share the team's MVP Award with fellow Senior Macy Beecroft. Both girls were keys to Cumberland's 13-win season and both lettered all four years in high school. Monchilovich and Beecroft additionally join two other teammates, Kelsey Reidy and Baleigh Stouffer, as WFSA Academic All-State performers.

Other Team Awards were given to Sophomore Presli Butzler, who hit .338 on the year to take home, "Most Improved," Senior Jayme Bayerle, who won "Heart of the Team Award," and Freshman Avery Johnson, who hit .386 with two home runs and won, "Clutch Player of the Year."

"It was a successful and very enjoyable season for our team and I am proud of our player's effort all spring," said Coach Jessica Olson. Not only did the varsity win 13 games, but the JV ended their season at 12 and 6.



Mark Fuller in the UW Whitewater dugout.

Heart O' North
2025 Softball All Conference
1st Team

Kailynn Duncan	Barron	Senior
Emerson Krahenbuhl	Cameron	Junior
Brylee Viltz	Cameron	Sophomore
Morgan Monchilovich	Cumberland	Senior
Colby Sprenger	Hayward	Junior
Brooke Laier	Hayward	Senior
Emma Wennersten	Northwestern	Senior
Ellie Peterson	Northwestern	Senior
Annalie Lindgren	Spooner	Sophomore
Devin Danielsen	Spooner	Junior
Faith Allram	St Croix Falls	Sophomore

2nd Team

Maddie Kallsen	Barron	Freshmen
Riley Holdeman	Cameron	Senior
Rayna Schroeder	Cameron	Freshmen
Nikki Miller	Hayward	Junior
Leah Swan	Hayward	Senior
Greta Woelber	Hayward	Senior
Shelby Rozak	Ladysmith	Senior
Ashlyn Sutherland	Northwestern	Senior
Chloe Swonger	Spooner	Senior
Layla Thompson	Spooner	Junior
Claire Bradt	St Croix Falls	Senior

Honorable Mention

Grace Dexter	Cameron	Senior
Katherine Carr	Chetek-Weyerhaeuser	Sophomore
Alexis Tomsovic	Chetek-Weyerhaeuser	Sophomore
Sydni Madison	Northwestern	Junior
Ava Thompson	Spooner	Junior
Emilie Glenna	St Croix Falls	Senior
Jocelyn Shimon	St Croix Falls	Sophomore
Catherine Williams	St Croix Falls	Sophomore

Heart O' North Player of the Year

Ellie Peterson	Northwestern	Senior

Good Times At Back The Red & Blue Street Fair!











Another scam circulating: Wisconsin DMV warns consumers of latest phishing scam

The Wisconsin Department of Transportation (WisDOT) Division of Motor Vehicles (DMV) is warning consumers of another phishing scam where scammers are texting and pretending to be from WisDOT DMV to get individuals to click on fraudulent links or reveal personal information.

This recent wave warns of a "final notice" or of an unspecified "unpaid traffic violation." Some scams duplicate the look of official WisDOT content. These are not from WisDOT or DMV.

On Monday, June 2, DMV noted an influx in customers calling and emailing with questions after receiving these unsolicited texts. A previous wave hit Wisconsin late March into early April.

"We're hearing from our DMV counterparts that Illinois, Pennsylvania, Florida, New Jersey, Georgia and New York were hit with this scam last week. Given the number of calls we're getting from DMV customers, it's likely Wisconsin is the next target," DMV Bureau of Driver Services Director Tina Braddy said. "We want to protect our residents, so we are quickly issuing this alert to ensure fewer fall victim to these scams."

Wisconsin DMV urges consumers to be on the lookout and follow these tips:

· Be suspicious of demands for money and urgency.

· Do not share personal information with unsolicited emails or messages.

· If you have not signed up to receive email or text messages from DMV and receive an unsolicited text message or email from an unknown number or person, do not respond, engage with the caller or click on links.

· Sign up for account activity alerts and renewal reminders by subscribing to Wisconsin DMV's eNotify. Like most bank accounts, you will receive confirmation of transactions on your account which alerts you to any fraudulent activities. Sign up for eNotify here: wisconsindmv.gov/enotify

If you are the victim of a scam, you may:

· Consider filing a police report with the local law enforcement agency where you reside.

· Report it to the Federal Trade Commission and/or the IC3 www.ic3.gov

·Speak to AARP's Fraud Watch Helpline and find Fraud Victim Support Groups (all ages accepted)

· Request a free credit report and research identity theft prevention: https://www.annualcreditreport.com/index.action

WisDOT is committed to protecting Wisconsin consumers. The full list of DMV services can be found online at wisconsindmv.gov.

Learning The History Of The US Flag!



Little Patriots

Last week Mark Mauer and Ron Helstern from Legion Post 98, visited the kindergarten class and taught them the history of the US Flag. We also talked about what the stars and stripes represented and the meaning of the colors.

We were about to recite the Pledge of Allegiance, when unexpectedly one little five year old boy turned around and faced the class and led the class in the pledge, now there's a win.

Sometimes they're just smarter than you think. Each student went home with a 5x6 inch American Flag. Good job little patriots.

Mark Mauer and
Ron Helstern
Post 98

THANKS FOR READING
THE ADVOCATE





Support your Friends and Neighbors!
SHOP CUMBERLAND!